

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI-86
(For candidates admitted from the academic year 2011–12 & thereafter)

SUBJECT CODE: 11CH/PE/ES24

M. Sc. DEGREE EXAMINATION, APRIL 2015
BRANCH IV- CHEMISTRY
SECOND SEMESTER

COURSE : ELECTIVE

PAPER : ENTREPRENEURIAL SKILLS

TIME : 3 HOURS

MAX. MARKS: 100

SECTION –A

ANSWER ALL QUESTIONS:

(10x2=20)

1. Define Entrepreneurship
2. Expand PMRY and MUN
3. Distinguish between Entrepreneur and Professional manager
4. What is the role leadership quality in a entrepreneur?
5. Define Locus of control
6. How is SWOT analysis useful for an Enterprise/
7. Name two financial Institutions that promote entrepreneurship
8. Name any two women entrepreneurs and their enterprise
9. How does entrepreneurship empower rural India?
10. Explain SBI Stree Shakthi Package

SECTION –B

ANSWER ANY FIVE QUESTIONS:

(5x8=40)

11. Classify the different types of entrepreneurs and describe them.
12. What are the different steps involved in an entrepreneurial process?
13. Discuss any three schemes which facilitate Women Entrepreneurs
14. Who are Intrapreneurs and Ultrapreneurs, differentiate them?
15. Discuss the problems faced by women entrepreneurs
16. Discuss the case of a successful International Entrepreneur
17. What are Entrepreneurial Rewards and how do they affect the performance of the entrepreneur?

SECTION –C

ANSWER ANY TWO QUESTIONS:

(2x20=40)

18. Discuss the need and functions for entrepreneurs and their impact on the development of a nation
19. Explain the characteristics of a successful entrepreneur
20. What are the key components of Business Project Proposal, explain with an example?

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