STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086 Allied Core Course Offered by the Department of Psychology to students of Sociology

SYLLABUS

(Effective from the academic year 2015 - 2016)

SOCIAL PSYCHOLOGY

CODE: 15PY/AC/SP15

CREDITS: 5 LTP:410 **TOTAL TEACHING HOURS: 65**

OBJECTIVES OF THE COURSE:

- > To introduce students to the basic concepts of social psychology
- > To familiarise students with the various applications of social psychology

Unit 1

Introduction to Social Psychology

1.1 Meaning and Definition

- 1.2 Nature of Social Psychology and Scope of Social Psychology
- 1.3 Methods of study in Social Psychology Experimental, Observation and Interview Methods

Unit 2

Person Perception and Attitudes

2.1 Interpersonal Attraction – Physical Appearance, Proximity,

- Similarity and Complementary Principles. Sociometry
- 2.2 Nature and Formation of Attitudes
- 2.3 Measurement of Attitudes Likert, Thurstone's, Bogardous and Guttman's Scales, Semantic Differential Technique
- 2.4 Change of Attitude -Cognitive Dissonance and other methods

Unit 3

Behaviour in Groups

- 3.1 Definition and Types of groups
- 3.2 Leadership
- 3.3 Process and Types of Communication
- 3.4 Social Facilitation

Unit 4

Prejudice and Aggression

- 4.1 Definition and Nature of Prejudice
- 4.2 Causes of Prejudice: Social, Emotional and Cognitive factors
- 4.3 Discrimination, Stereotypes, Racism (Casteism), Sexism
- 4.4 Definition and Types of Aggression, Theories and Management of aggression

(17 hrs.)

(10 hrs.)

(14 hrs.)

(12 hrs.)

Conformity and Altruism

5.1 Definition of Conformity

5.2 Factors associated with Conformity

5.3 Laboratory Experiments- Asch and Crutchfield

5.4 Altruism (Prosocial Behaviour)

BOOKS FOR STUDY

Baron Robert A, Donn Byrne .*Social Psychology*. New Delhi: Prentice-Hall of India Pvt Ltd, 2004.

Kuppuswamy B. Introduction to Social Psychology. India: Asia Publishing House 1990.

Myers, David, *Social Psychology*. New York: McGraw Hill. International Ed. 2005.

BOOKS FOR REFERENCE

- Kassin.M, Brehm S Saul. *Social Psychology*. Boston. Houghton Mifflin Company. 2001.
- Susan T, Fiske Daniel. *Handbook of Social Psychology Vol I and Vol II*, New Jersey Published by John Wiley and Sons. 2010.

Schneider, Frank W, Gruman, Jamie, A. *Applied Social Psychology-Understanding* Social problems and Practical Problems. New Delhi. Sage South Asia.2012.

JOURNALS

Doaj.org Journals of Psychology APA Psychnet Sage Journals Pearson Journals

WEB RESOURCES

https://www.ted.com/talks/verna myers how to overcome our biases walk boldly toward them

https://www.ted.com/talks/paul bloom can prejudice ever be a good thing

(12 hrs.)

PATTERN OF EVALUATION

Continuous Assessment:

Total Marks: 50

Duration: 90 mins

Section A – 3 x 2= 6 marks (all questions to be answered in 50 words) Section B – 3 x 8= 24 marks (3 out of 5 questions to be answered in 250 words) Section C – 1x20=20 marks (1 out of 2 questions to be answered in 1200 words)

Third Component:

List of evaluation modes: Seminars Assignments Quiz

End semester examination:

Total Marks: 100

Duration: 3 hours

Section A: $10 \ge 20$ Marks (all 10 questions to be answered in 50 words each) Section B: $5 \ge 40$ Marks (5 out of 8 questions to be answered in 250 words each) Section C: $2 \ge 20 = 40$ Marks (2 out of 4 questions to be answered in 1200 words each)

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI-600 086. General Elective offered by the Department of Psychology to students of B.A / B.Com. / B.Sc. / B.C.A / B.V.A. / B.S.W. Degree Programmes

SYLLABUS

(Effective from the academic year 2015-2016)

FUNDAMENTALS OF HUMAN BEHAVIOUR

CODE: 15PY/GE/HB22

CREDITS: 2 L T P: 200 **TOTAL TECHING HOURS: 26**

OBJECTIVES OF THE COURSE:

- > To help students understand basic Principles of Psychology
- > To Create Self-Awareness and Understanding of various aspects of Human Behaviour

Unit 1

Introduction to Psychology

- 1.1 Definition of Psychology and Basic concepts- Cognitive and Affective factors
- 1.2 Methods of studying Human Behaviour- Introspection, Observation, Interview, Case Study, Questionnaire, Experimental Method

Unit 2

Cognitive Processes

- 2.1 Perception, Attention, Learning, Memory, Creativity
- 2.2 Intelligence and Concept Formation

Unit 3

Affective Factors and Personality

3.1 Motivation (Primary and Secondary Motives)

3.2 Emotion (Negative and Positive Emotions), physiological Basis of Emotions

3.3 Definition, Assessment and Development of Personality

BOOKS FOR STUDY

Baron, A. Robert. Psychology. New Delhi: Prentice Hall, 2007.

Bowdon-Tom Butler. 50 Psychology Classics. London: Nicholas Brealey, 2008.

(10 hrs.)

(8 hrs.)

(8 hrs.)

WEB RESOURCES

http://tedtalkspsychology.com/10-myths-about-psychology-debunked-with ben-ambridge/

PATTERN OF EVALUATION

No End Semester Exam

Continuous Assessment

Total Marks : 50

Assignment Case Studies

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI-600 086. General Elective offered by the Department of Psychology to students of B.A/B.Com./ B.Sc. / B.C.A / B.V.A. / B.S.W. Degree Programmes

SYLLABUS

(Effective from the academic year 2015-2016)

BASIC SKILLS IN COUNSELLING (Skill Development Course)

CODE: 15PY/GE/BC22

CREDITS: 2 L T P: 200 TOTAL TECHING HOURS: 26

OBJECTIVES OF THE COURSE:

- > To understand Basics in Helping Relationships
- To train students in individual and group approaches to counselling through the participatory method

Unit 1

Introduction to Counselling

- 1.1 Definition and Goals of Counselling
- 1.2 Characteristics of a Counsellor

1.3 Concepts of Advice, Guidance and Psychotherapy in relation to counselling

- 1.4 Ethics in counselling
- 1.5 Individual and Group Counselling

Unit 2

Counselling Process

2.1 Basics Steps to Counselling (Case study &Role play) – Practical Sessions 2.2 Skills in Building Counselling Relationships

Unit 3

Areas in Counselling

- 3.1 Counselling in Educational institutions
- 3.2 Counselling in Organizations
- 3.3 Counselling in Families
- 3.4 Counselling in Communities
- 3.5 Online Counselling

BOOKS FOR STUDY

Baron, A. Robert. Psychology. New Delhi: Prentice Hall, 2007.

(6 hrs.)

(10 hrs.)

(10 hrs.)

Patterson. Lewis, Welfel. Reynolds, Elizabeth. *The Counselling Process*. Bangalore: Eastern Press, 2001.

WEB RESOURCES

Basic Counselling Skills: Role-play https://youtu.be/OwW8x_0YGLI

01-Carl Rogers on Empathy http://www.youtube.com/watch?v=iMi7uY83z-

PATTERN OF EVALUATION

No End Semester Exam Continuous Assessment

Total Marks : 50

Case Studies Presentation Assignment

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086 General Elective offered by the Department of Psychology to students of B.A / B.Com/ B.Sc. / B.C.A / B.V.A. / B.S.W. Degree Programmes

SYLLABUS

(Effective from the academic year 2015 - 2016)

GENERAL PSYCHOLOGY

CODE: 15PY/GE/GP23

CREDITS: 3 L T P: 300 TOTAL TEACHING HOURS: 39

*Students of BSW are not eligible **OBJECTIVES OF THE COURSE:** > To Introduce the basic principles of Psychology > To familiarize students to the applications of these principles Unit 1 **Introduction to Psychology** (7 hrs.) 1.1 Definition and Scope of Psychology 1.2 Scientific Methods in Psychology 1.3 Schools of Psychology 1.4 Branches of Psychology Unit 2 **Cognitive Processes** (8 hrs.) 2.1 Sensation and Perception 2.2 Learning and Memory 2.3 Creativity Unit 3 Intelligence (7 hrs.) 3.1 Concept & Definition of Intelligence 3.2 Determinants of Intelligence 3.3 Theories of Intelligence and Assessment Unit 4 Personality (11 hrs.) 4.1 Definition of Personality 4.2 Psychoanalytic theories 4.3 Humanistic theories 4.4 Factor analytic theories Unit 5

Affective Factors (6 hrs.)

- 5.1 Nature of Motivation, Types of Motives
- 5.2 Nature of Emotions, Types of Emotions

BOOKS FOR STUDY

Baron, A. Robert. Psychology. New Delhi: Prentice Hall, 2004.

Meyers, G. David. Exploring Psychology. New York: Worth, 2008.

BOOKS FOR REFERENCE

Christensen.I.P. H.L.Wagner. Psychology. U.K: BIOS Scientific, 2004

Hall, Calvin and Lindzey Gardner. *Introduction to Personality theory*. New York: John Wiley,2000.

JOURNALS

Journals of Psychology

WEB RESOURCES

Utube: Classical Conditioning, Operant Conditioning, Cognitive Learning Theories

https://www.youtube.com/watch?v=hhqumfpxuzI

https://www.youtube.com/watch?v=H6LEcM0E0io

https://www.youtube.com/watch?v=NjTxQy_U3ac

https://i.ytimg.com/vi/6-YWrPzsmEE/mqdefault.jpg

PATTERN OF EVALUATION

No End Semester Exam Continuous Assessment:

Total Marks: 50Duration: 90 minsSection $A - 3 \ge 2 = 6$ marks(all questions to be answered in 50 words)Section $B - 3 \ge 24$ marks(3 out of 5 questions to be answered in 250 words)Section $C - 1 \ge 20$ marks(1 out of 2 questions to be answered in 1200 words)Third Component:List of evaluation modes:QuizAssignmentsCase studies

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI-600 086. General Elective offered by the Department of Psychology to students of B.A/B.Com/ B.Sc. / B.C.A / B.V.A. / B.S.W. Degree Programmes

SYLLABUS

(Effective from the academic year 2015-2016)

PERSONALITY ENRICHMENT

CODE: 15PY/GE/PE23

CREDITS: 3 L T P: 3 0 0 TOTAL TEACHING HOURS: 39

(8 hrs.)

(9 hrs.)

(7 hrs.)

OBJECTIVES OF THE COURSE:

- > To help students understand themselves in relationship with others
- > To enable students improve their Personal and Communication Skills

Unit 1

Introduction to Personality (9 hrs.)

1.1 Overview of Determinants of Personality: Physical, Intellectual, Emotional, Social, Education, Sex, and Family

Unit 2

Getting Acquainted with Ourselves

2.1 Self-Discovery

- 2.2 Self-Disclosure- Advantages; Johari Window
- 2.3 Self-Esteem- Strategies to improve Self-Esteem
- 2.4 Values- Development of Values, Clarifying Personal Values

Unit 3

Interpersonal Communication and Relationships

3.1 Communication Process

3.2 Verbal and Nonverbal Communication

3.3 Listening- Barriers to Listening

3.4 The Fear of Getting Acquainted- Inaccuracy in Social Perception

3.5 Developing Positive Relationships

Unit 4

Resolving Interpersonal Conflict

4.1 Causes of Conflicts

4.2 Positive and Negative effects of Conflicts

4.3 Behaviour Styles of Conflict Management

4.4 Learning to be Assertive

Emotions & Stress

5.1 Characteristics of Emotions

5.2 Dealing with Emotions like Fear, Anxiety, Anger and Guilt

5.3 Stress- Causes

5.4 Tips for Managing Stress

BOOKS FOR STUDY

Hurlock, Elizabeth *.Personality Development*. New Delhi: Tata McGraw Hill Publishing Co, Ltd. 2003.

Walker, Velma. Lynn Brooke. *Becoming aware*, Iowa: Kendall/Hunt Publishing Company.2009.

BOOKS FOR REFERENCE

- Kindler, Herbert S., Ginsburg, Marilyn. *Measure and Manage Stress*. C.A: Crip Publications and Inc.2004.
- Schwebel, Andrew, I. Harvey, A. Barocas. *Personal Adjustment and Growth*. U.S.A: Wm.C.Brown Publishers. 2000.

WEB RESOURCES

Stress https://www.youtube.com/watch?v=O0OkAs8nD0k

Johari Window https://i.ytimg.com/vi_webp/-7FhcvoVK8s/mqdefault.webp PATTERN OF EVALUATION

No End Semester Exam Continuous Assessment:

Total Marks: 50Duration: 90 minsSection A - 3 x 2= 6 marks(all questions to be answered in 50 words)Section B - 3 x 8= 24 marks (3 out of 5 questions to be answered in 250 words)Section C - 1x20=20 marks (1 out of 2 questions to be answered in 1200 words)

Third Component:

List of evaluation modes: Quiz (6 hrs.)

Assignments Case studies

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI-86. General Elective offered by the Department of Psychology to students of B.A / B.Com / B.Sc. / B.C.A / B.V.A. / B.S.W. Degree Programmes

SYLLABUS

(Effective from the academic year 2015-2016)

PSYCHOLOGY OF ADOLESCENCE

CODE: 15PY/GE/PA23

CREDITS: 3 L T P: 3 0 0 TOTAL TECHING HOURS: 39

OBJECTIVES OF THE COURSE:

- > To give students a basic understanding of Adolescent Psychology
- > To help them understand the impact of Mass Media in shaping their Personality

Unit 1

Introduction to Adolescence

1.1 Meaning of Adolescence

1.2 Needs and Problems of Adolescence

Unit 2

Adolescence

- 2.1 Physical development: Growth Spurt and its Psychological impact Health Concerns- Psychological Impact (Eating Disorders &Substance Abuse, Sexual Behaviour, Teenage Pregnancy).
- 2.2 Social Development: Egocentrism, Relationship with Family, Peer Group and Society

Unit 3

Adolescence and Personality Development

- 3.1 Emotional Development: Identity-Early Adolescence, Mid Adolescence and Late Adolescence
- 3.2 Emotions of Adolescence, Hormones, Emotional Competence
- 3.3 Personality Development: Personality Traits and Temperament in Adolescence

Unit 4

Adolescence and the Mass Media

- 4.1 Types of Media
- 4.2 Media Habits of Today's Youth
- 4.3 Developmental differences in processing Mass Media

Unit 5

Impact of Media on Adolescent Behaviour

(9hrs.)

(8 hrs.)

(8 hrs.)

(9 hrs.)

(5 hrs.)

5.1 Aggression
5.2 Fear
5.3 Desensitization
5.4 Eating Disorder, Obesity
5.5 Sexual Belief and Behaviour
5.6 Adolescent as Consumer
5.7 Occupational Choice

BOOKS FOR REFERENCE

Kirsh, Steven, Children, Adolescents and Media Violence. London: Sage, 2006

Kroger, Jane. *Identity Development*, London: Sage Publications, London.2007

Papalia.E. Diane, Feldman, Duskin Feldman. *Human Development*, New Delhi: TATA McGraw-Hill.2005.

Santrock, John, *Adolescence*. New Delhi: Tata McGraw-Hill Publishing Company Ltd. 2007.

Singhal, Suhila. Dua Pratibha, *Budding Teens-Understanding Adolescence*. New Delhi. Atlantic Publishers.2010.

Strasburger. Victor C, Wilson, Barbara, J. Children Adolescents and the Media. New Delhi. Sage Publications.2006

JOURNALS

Journal of Adolescence- Francis and Taylor online

Journal of Adolescence and Youth-Springer pub

The Role of Communication Technology in Adolescent Relationships and Identity Development Betty, Steven L. Berman, Megan L. Smith

http://link.springer.com/journal/10566/44/1/page/1

PATTERN OF EVALUATION

No End Semester Exam

Total Marks: 50

Continuous Assessment:

Duration: 90 mins

Section A – 3 x 2= 6 marks (all questions to be answered in 50 words) Section B – 3 x 8= 24 marks (3 out of 5 questions to be answered in 250 words) Section C – 1x20=20 marks (1 out of 2 questions to be answered in 1200 words) **Third Component :**

List of evaluation modes: Quiz Assignments Case studies

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI-86. Allied Elective offered by the Department of Psychology to students of B.A / B.Com / B.V.A. Degree Programmes

SYLLABUS

(Effective from the academic year 2015-2016)

CONSUMER PSYCHOLOGY

CODE: 15PY/AE/CP45

CREDITS : 5 L T P : 4 1 0 TOTAL TEACHING HOURS: 65

*Students of B.Com are not eligible

OBJECTIVES OF THE COURSE:

- ➤ To enable students to understand the rationale behind 'How and Why' Consumers Behave
- To understand the internal and external influences that impel individuals to act in Consumption- Related ways

Unit 1

Introduction to Consumer Psychology (12 hrs.)

- 1.1 **The Science of Consumer Behaviour:** Definition and meaning of Consumer Behaviour
 - Definition and meaning of Consumer Benaviou
- 1.2 Nature of Consumer Behaviour
- 1.3 Scope of Consumer Behaviour
- 1.4 Importance of Consumer Behaviour

Unit 2

Consumer Motivation

2.1 Meaning of Motivation, Types of Motives, Dynamic Nature of Motives-Needs and Goals of Consumers

Consumer Personality

2.2 Meaning of Personality, Facets of Personality, Personality Traits and Consumer Behaviour

Unit 3

Consumer in the Social and Cultural Settings

3.1 Family and Consumer Related Roles

- 3.2 Social Standing and Consumer Behaviour
- 3.3 Culture's Influence on Consumer Behaviour
- 3.4 Reference Groups
- 3.5 Psychographics
- 3.6 Indian Context

(15 hrs.)

(12 hrs.)

Consumer Communication Process

(14 hrs.)

4.2 Definition of Communication

4.3 Communication Process-Traditional Media and New Media

4.4 Designing Persuasive Communication Messages

4.5 The Indian Context

Unit 5

Consumer Decision-Making Process

(12hrs.)

5.1 Stages of Decision Making

5.2 Types of Decision Making

5.3 Consumer Decision Making Model- EKBModel

5.4 Consumer Insights

TEXT BOOKS

Schiffman, Leon G, Wisenblitt, Joseph, Kuman S Ramesh. *Consumer behaviour*. Chennai. Pearson Education, Inc.2015.

Sharma, Rajwanti, Sharma, Jai Pal. Consumer Behaviour. New Delhi. JBC Press.2014.

REFERENCE BOOKS

Blythe, Jim Consumer Behaviour. New Delhi. Sage .2013.

Graves Philip. Consumer.ology. London. Nicholas Brealey. 2013.

Pasricha, Seema. Consumer Psychology. New Delhi. Deep & Deep .2005

Sharan, A.K. Consumer Psychology. Bangalore. Neha Publishers & Distributors. 1999.

JOURNALS

Journal of Consumer Behaviour http://www.ingentaconnect.com/content/jws/cbh/2004/00000004/00000002;jsessionid=5 ledebvsd1c7i.alice#

WEB RESOURCES

Consumer-Brand Relationship http://dx.doi.org/10.1207/s15327663jcp1501_10 What consumers want? https://imgssl.tedcdn.com/r/images.ted.com/images/ted/65912_240x180.jpg?quality=89&w=320

PATTERN OF EVALUATION

Continuous Assessment:

Total Marks: 50Duration: 90 minsSection A - 3 x 2= 6 marks(all questions to be answered in 50 words)

Section B - $3 \times 8 = 24$ marks (3 out of 5 questions to be answered in 250 words)

Section $C - 1 \ge 20$ marks (1 out of 2 questions to be answered in 1200 words)

Third Component:

List of evaluation modes: Seminars Assignments Case studies

End semester examination:

Total Marks: 100

Duration: 3 hours

Section A: $10 \ge 20$ Marks (all 10 questions to be answered in 50 words each) Section B: $5 \ge 40$ Marks (5 out of 8 questions to be answered in 250 words each) Section C: $2 \ge 20 = 40$ Marks (2 out of 4 questions to be answered in 1200 words each)

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086 Post Graduate Elective offered by the Department of Psychology to the students of M.A/M.com/M.Sc. Degree Programmes

SYLLABUS

(Effective from the academic year 2015 -2016)

PSYCHOLOGY OF WELL-BEING

CODE: 15PY/PE/PW24

CREDITS : 4 L T P : 400 TOTAL TEACHING HOURS: 52

OBJECTIVES OF THE COURSE:

- > To enable students to value the power of Positive Emotions
- > To train them to discern use of appropriate emotions in a given situation
- > To enable self-realisation to achieve their full potentiality

Unit 1

Positive Emotions and Well-Being (10 hrs.)

1.1 Importance of Positive Emotions

1.2 Building Positive Feelings

1.3 Overall Well-Being- Finding the Flow

1.4 Becoming Present- Savouring

Unit 2

Happiness and Psychological Well-Being(10 hrs.)2.1 Distinctions of Happiness2.2 The happiness Formula2.3 Psychological Well-Being- Essential Components2.4 Barriers to Well-Being.

Unit 3

Developing Positive Emotions across Life-Span	(12 hrs.)
3.1 Childhood	
3.2 Youth	
3.3 Adulthood	
3.4 Successful Aging	
3.5 Cultural Context	

	Close Relationships and Well-Being 4.1 Attachment Styles 4.2 Characteristics of Close Relationships 4.3 Purposeful Positive Relationship Behaviours 4.4 Positive Communication	(10 hrs.)
Unit	 5 Pro-Social Behaviour- Portals of Altruism 5.1 Empathy 5.2 Optimism 5.3 Gratitude 5.4 Forgiveness 5.5 Developing Pro-social Behaviour- Mindfulness 	(10 hrs.)

TEXT BOOKS

Style Charlotte. Brilliant Positive Psychology. Dorchester: Pearson Education, 2011.

Snyder .C.R, Lopez, Shane J, Pedrotti, Jennifer Teramoto. *Positive Psychology- The Scientific and Practical Explorations of Human Strengths*. New Delhi: Sage, 2011.

REFERENCE BOOKS

Baumgardner, Steve. Crothers, Maria. *Positive Psychology* .New Delhi; Pearson Education. 2014.

Grenville- Cleave. Bridget. *Positive Psychology- A practical Guide*. London; Icon books. 2012.

Seligam Martin, Authentic Happiness. 1st Free Press Trade.USA. Ed Atria Books. 2004.

JOURNALS

Peterson, C., Park, N., & Seligman, M.E.P. (2005). Orientations to happiness and life satisfaction: The full life versus the empty life. Journal of Happiness Studies, 6, 25-41.

Fredrickson, B.L., Cohn, M.A., Coffey, K.A., Pek, J.& Finkel, S.M. (2008). Open hearts build lives: Positive emotions, induced through loving-kindness meditation, build consequential personal resources. Journal of Personality and Social Psychology, 95, 1045-1062.

Grant, A.M. & Gino, F. (2010). A little thanks goes a long way: Explaining why gratitude expressions motivate prosocial behaviour. Journal of Personality and Social Psychology, 98, 946-955.

WEB RESOURCES

https://www.ted.com/talks/matthieu ricard how to let altruism be your guide

https://www.ted.com/talks/david steindl rast want to be happy be grateful

PATTERN OF EVALUATION

Continuous Assessment:

Total Marks: 50Duration: 90 minsSection A - 3 x 10 = 30 (3 out of 5 questions to be answered in 300 words each)Section B - 1 x 20 = 20 (1 out of 2 questions to be answered in 1000 words)

Third Component:

List of evaluation modes: Seminars Quiz Assignments Case studies

End semester examination

Total Marks: 100Duration: 3 hoursSection $A - 5 \ge 8 = 40$ (5 out of 8 questions to be answered in 200 words each)Section $B - 4 \ge 10 = 40$ (4 out of 6 questions to be answered in 500 words each)Section $C - 1 \ge 20$ (1 out of 2 questions to be answered in 1000 words)

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI-600 086. Postgraduate Elective offered by the Department of Psychology to students of M.A / M.Com. /M.Sc. Degree Programmes

SYLLABUS

(Effective from the academic year 2015-2016)

PERSONAL EFFECTIVENESS

CODE: 15PY/PE/PE24

CREDITS: 4 L T P: 400 TOTAL TEACHING HOURS: 52

(10 hrs.)

(10 hrs.)

OBJECTIVES OF THE COURSE:

- > To assist students towards Self Discovery
- > To enable students enhance their Social Skills
- > To help students develop a sense of Individual Identity

Unit 1

- Self-Discovery(10 hrs.)1.1 Self-Concept1.2 Self-Image, Self-Esteem1.3 Emotional Intelligence- Basic Emotional Competencies1.4 Motive & Drives
 - 1.5 Values

Unit 2

Understanding others

- 2.1 Social Perception Meaning and Definition
- 2.2 Basic Principles of Social Perception
- 2.3 Social Intelligence-Social Awareness and Social Facility

2.4 Social Influence

Unit 3

Interpersonal Communication and Relationships

3.1 Definition of Communication

- 3.2 Elements of Communication
- 3.3 Types of Communication
- 3.4 Listening/ Responding
- 3.5 Developing Interpersonal Relationships

3.6 Assertive Behaviour

Interpersonal Dynamics 4.1Transactions 4.2 Life Scripting 4.3 Life Positions 4.4 Ego States 4.5 Psychological Games

Unit 5

Adjustment(10 hrs.)5.1 Adjustment- Concept of Adjustment and Maladjustment5.2 Conflict5.3 Frustration5.4 Stress5.5 Coping Strategies

(12 hrs.)

BOOKS FOR REFERENCE

Baron. A Robert, Byrne. Donn. Social Psychology. New Delhi: Prentice Hall, 2004.

- Banyard , Philip. Davis Mark. *Essential Psychology*, Sage South Asia edition. New Delhi: Sage, 2010.
- Berne, Eric .*Games People Play, The Psychology of Human Relationships*. London: Penguin books,2007.
- Goleman, Daniel, Abearian. R. *Emotional Intelligence*. London: Bloomsbury Publishing. 2006.
- Goleman, Daniel. Social Intelligence. London: Random House, 2007.
- Johnson, David W. *Reaching out- Interpersonal effectiveness & Self- actualization*. New York. Pearson, 2013.
- Walker, Velma. Lynn Brooke. Becoming aware, Iowa: Kendall/Hunt, 2009.
- Kravitz, Micheal, S *Emotional Intelligence Works-Developing people smart strategies*. New Delhi: Viva Books.2005.

WEB RESOURCES

Eric Berne - Game people play- The theory-

https://www.google.co.in/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uac t=8&ved=0CB4QuAIwAA&url=http%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv% 3DeLQS0IxLYMg&ei=2BPkVKXdMcHUmAWB4YG4Cw&usg=AFQjCNFcyjEb5V5F rD9Rwo3brysFD-qJCg

Social Perception-

http://vig.prenhall.com/catalog/academic/product/0,,0132382458,00.html

Emotional Intelligence-

https://www.youtube.com/watch?v=Y7m9eNoB3NU

Social Intelligence-

https://www.google.co.in/url?sa=t&rct=j&q=&esrc=s&source=web&cd=2&cad=rja&uac t=8&ved=0CC4QuAIwAQ&url=http%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv% 3DnZskNGdP_zM&ei=wB3kVIqdJeL2mQXHi4LwDg&usg=AFQjCNE6rUrlWn4fN7Ee1sCdIhbtNjFHw&bvm=bv.85970519,d.dGY

PATTERN OF EVALUATION

Continuous Assessment:

Total Marks: 50Duration: 90 minsSection A - 3x10=30 (3 out of 5 questions to be answered in 300 words each)Section B - 1x20=20 (1 out of 2 questions to be answered in 1000 words)

Third Component:

List of evaluation modes: Assignment Quiz Case studies

End semester examination

Total Marks: 100

Duration: 3 hours

Section A - 5x8=40 (5 out of 8 questions to be answered in 200 words each) Section B - 4x10=40 (4 out of 6 questions to be answered in 500 words each) Section C - 1x20=20 (1 out of 2 questions to be answered in 1000 words)