

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2004 – 05 & thereafter)

SUBJECT CODE: PY/AO/PD43

B.C.A. DEGREE EXAMINATION APRIL 2008

FOURTH SEMESTER

COURSE : MAJOR – CORE

PAPER : PERSONALITY DEVELOPMENT

TIME : 3 HOURS.

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50

WORDS:

(10x2=20)

1. Communication.
2. Motives.
3. Values.
4. Stereotypes.
5. Drives.
6. Self – Esteem
7. Group Dynamics
8. Networking.
9. Decision making.
10. Prejudice.

SECTION – B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 300

WORDS:

(5x8=40)

11. Explain with suitable examples the different types of motives.
12. Design a cover letter and resume.
13. Briefly explain the types of listening.
14. Discuss the different kinds of values.
15. Explain the importance of self-esteem.
16. Discuss the individual differences in perception.
17. Briefly explain the characteristics of job interview.
18. Discuss the different ways through which one can set goals effectively.

SECTION – C

**ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED
1200WORDS: (2x20=40)**

19. Explain in detail the importance and characteristics of successful group discussions.
20. Explain the basics of networking and the preparations one would have to make if one has to expand one's network.
21. Explain the communication process and the different levels of communication.
22. Explain the different styles and techniques of decision making with suitable examples.
