

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2008 –2009 & thereafter)

SUBJECT CODE: VC/AC/TR24

B. A. DEGREE EXAMINATION APRIL 2010

BRANCH I - HISTORY

SECOND SEMESTER

COURSE : ALLIED - CORE

PAPER : TOURISM PRODUCT

TIME : 3 HOURS.

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 30

WORDS:

(10 X 3 = 30)

- | | |
|---------------------|--------------------------|
| 1. Hop on Hop off | 6. Tourist demand |
| 2. Project Tiger | 7. Cruises |
| 3. Palace on Wheels | 8. Domestic tourist |
| 4. Youth hostels | 9. Thomas Cook |
| 5. Itinerary | 10. Enchanting Time Nadu |

SECTION – B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250

WORDS:

(5X 8= 40)

11. Enlist the important tourist spots of Chennai City.
12. Discuss the importance of surface transport in tourism.
13. What are the functions of packaging?
14. Highlight the role of TTDC in promoting tourism in Tamilnadu.
15. What is grand circular tour?
16. Examine the role of Online Travel Agency.
17. Examine the role and importance of Low Cost Airlines in India.
18. What do you understand by GIT?

SECTION – C

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 1000

WORDS:

(3 X 10 = 30)

19. Write an essay on a few important tourist destinations of South India.

OR

India is a country with varied tourist spots there is so much diversity in this country-elucidate.

20. Write an essay on the importance of transport as an important infrastructure of tourism.

OR

Highlight the varied accommodations available to a tourist.

21. Highlight the important functions of Travel Agent.

OR

What are the various kinds of packages. Write an essay on the requisites of a good package.
