

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-12 & thereafter)

SUBJECT CODE: 11CM/PC/ED44

M.Com. DEGREE EXAMINATION APRIL 2015
COMMERCE
FOURTH SEMESTER

COURSE : CORE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

Answer any five questions (500 words)

5x8=40

1. Differentiate between Entrepreneur and Intrapreneur.
2. What are the ways in defining business idea?
3. Discuss the functions of SIDBI.
4. Discuss the functions of DIC.
5. Explain the role of women entrepreneurs.
6. State the Contents of project report.
7. Discuss the characteristics features of an entrepreneur.
8. Enumerate the functions of Small Industries Service Institute.

SECTION – B

Answer any three questions (1200 words)

3x20=60

9. Explain the role of entrepreneur in Indian Economy with reference to self employment.
10. Explain the different phases of business planning process.
11. Discuss the main elements of project formulation and evaluation.
12. Explain the role of various agencies in promoting entrepreneur.
13. What are the obstacles faced by women entrepreneur and explain their prospects?
