

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86**  
(For candidates admitted from the academic year 2004 – 05 & thereafter)

**SUBJECT CODE: PY/AO/PD43**

**B.C.A. DEGREE EXAMINATION APRIL 2007**

**FOURTH SEMESTER**

**COURSE : MAJOR – CORE**

**PAPER : PERSONALITY DEVELOPMENT**

**TIME : 3 HOURS.**

**MAX. MARKS :100**

**SECTION – A**

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50**

**WORDS:**

**(10x2=20)**

1. Personality
2. Self – esteem
3. Perception
4. Communication
5. Goal setting
6. Stereotype
7. Networking
8. Prejudice
9. Social motives
10. Self confidence.

**SECTION – B**

**ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED**

**300 WORDS:**

**(5x8=40)**

11. Describe the Big five personality dimensions.
12. Explain Maslow's theory.
13. Explain Group Dynamics.
14. Explain how values shape an individual's Behavior.
15. Bring out the impact of stereotypes and prejudices.
16. Explain the importance of first impression and how to project a positive image.
17. Describe how self concept affects behavior and human relations.
18. Bring out the Dynamics of Interviewing.

**SECTION – C**

**ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED**

**1200WORDS:**

**(2x20=20)**

19. Bring out the importance of communication and listening skills.
20. What are the ways to expand your network?
21. Explain the techniques and styles of decision making.
22. Describe the best way to design resume and cover letters.

**\*\*\*\*\***