

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2004-05 & thereafter)

SUBJECT CODE : **CM/PC/GB24**

M.Com. DEGREE EXAMINATION APRIL 2009
COMMERCE
SECOND SEMESTER

COURSE : **MAJOR – CORE**
PAPER : **GLOBAL BUSINESS ENVIRONMENT**
TIME : **3 HOURS** **MAX. MARKS : 100**

SECTION – A

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

1. Write about the social responsibilities of Multi National Corporations (MNCs).
2. Bring out the reasons and steps taken for the establishment of IMF.
3. Write an essay on Indian Patent Act.
4. Discuss briefly the theory of Customs Union.
5. How are disputes settled in International business?
6. What are the implications of EURO for India?
7. What are TRIPs?
8. Bring out the importance of labour issues in global business environment.

SECTION – B

ANSWER ANY THREE QUESTIONS: (3 x 20 = 60)

9. What is Global business environment? Discuss about the various levels of environment.
10. Analyse the activities and achievements of SAARC.
11. Explain the economics and socio-cultural factors that influence global business.
12. Discuss the role of World Bank in international trade.
13. Why should domestic industries be protected from foreign competition?

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