STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086. (For candidates admitted during the academic year 2008-2009 & thereafter)

SUBJECT CODE: CM/ME/ED64

B.Com. DEGREE EXAMINATION APRIL 2013 COMMERCE SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE

PAPER : ENTREPRENEURIAL DEVELOPMENT

TIME : 3 HOURS MAX. MARKS: 100

SECTION - A

ANSWER ALL QUESTIONS:

 $(10 \times 3 = 30)$

- 1. What do you understand by the term entrepreneur?
- 2. Who is an innovating entrepreneur?
- 3. What is project identification?
- 4. Mention any five common entrepreneurial traits.
- 5. What do you understand by a project?
- 6. Who is a women entrepreneur?
- 7. What are pull factors?
- 8. Define a project report.
- 9. What do you mean by term loans?
- 10. What is meant by fixed capital?

SECTION – B

ANSWER ANY FIVE QUESTIONS:

 $(5 \times 6 = 30)$

- 11. Explain the main functions performed by entrepreneurs?
- 12. What are the sources of a Business Idea?
- 13. How will you classify the projects?
- 14. Explain the need and importance of financial planning.
- 15. What are the various sources of working capital available to an entrepreneurs?
- 16. State the positive features of women entrepreneurs.
- 17. Identify the incentives offered by the government to entrepreneurs.

SECTION - C

ANSWER ANY TWO QUESTIONS:

 $(2 \times 20 = 40)$

- 18. Explain in brief the factors that determine the growth of entrepreneurship.
- 19. Describe the steps involved in the identification and selection of a project.
- 20. How is a project formulated? Give an overview.
- 21. What problems are faced by women entrepreneurs and how do they cope with these problems.
