

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2009 – 2010)

SUBJECT CODE: CM/PE/ED33

M.Com. DEGREE EXAMINATION NOVEMBER 2010
COMMERCE
THIRD SEMESTER

COURSE : ELECTIVE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ANY FIVE QUESTIONS:

(5 x 8 = 40)

1. Define the Schumpeterian innovative Entrepreneurs. What are the primary traits and characteristics of successful entrepreneurs?
2. Who is an entrepreneur? How does the term entrepreneur different from entrepreneurship?
3. Explain with an example how “solving a problem” can create a business opportunity.
4. What is an opportunity and how it is different from idea? What are the qualities of an opportunity, and why is each quality important?
5. Explain in brief the elements of project formulation.
6. Describe what is meant by the term “Venture Capital”. What are the stages (or round) of venture capital funding?
7. What incentives are available to industries set up in backward areas?
8. Explain the constraints experienced by women entrepreneurs in restricting the expansion of women entrepreneurship.

SECTION – B

ANSWER ANY THREE QUESTIONS:

(3 x 20 = 60)

9. “Entrepreneurs and Entrepreneurship are catalysts in the process of economic development of a country”. Explain.
10. Discuss the steps involved in the processing and selection of a business idea.
11. Make a comparative evaluation of the various project appraisal methods.
12. Describe the services rendered by Small Industries Service Institute (SISI) for the development of Small Scale Industries.
13. Discuss with suitable examples, how entrepreneurship will enable the empowerment of women.

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