

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-2012 & thereafter)
SUBJECT CODE: 11CM/ME/ED53

B.Com. / B.Com.(C.S) DEGREE EXAMINATION NOVEMBER 2014
COMMERCE
CORPORATE SECRETARYSHIP
FIFTH SEMESTER

COURSE : MAJOR – ELECTIVE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION A - (10 x 3 =30 marks)
Answer ALL questions
Short Answer (Max 50 words)

1. State the meaning of Entrepreneurship.
2. Who is an Entrepreneur?
3. What do you mean by project?
4. What is project Identification?
5. What is meant by CPM?
6. Define NPV.
7. What do you mean by ratio analysis?
8. Define short term finance.
9. What is meant by project report?
10. What is project appraisal?

SECTION B - (5 x 6 =30 marks)
Answer any FIVE questions.
Essay Type Answers 300 words

11. State the qualities of an Entrepreneur.
12. Explain the main function performed by the Entrepreneur.
13. Explain the factors to be considered when selecting a project.
14. What do you understand by project identification? Discuss, with examples, the process involved in project identification.
15. What are the steps to formulate a project report?
16. What are the Taxation benefits provided by government to SSI units?
17. Explain the problem of women entrepreneurship.

SECTION C - (2 x 20 =40 marks)
Answer any TWO questions.
Essay Type Answers 1200 words

18. Explain the classification of Entrepreneurs.
19. What are the contents of a project report?
20. What are the various sources of finance for new ventures?
21. Discuss the factors that influence the working of an Entrepreneurial Industry in Chennai.
