

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-2012 and thereafter)
SUBJECT CODE: 11CM/MC/HR34

B.Com. / B.Com.(C.S) DEGREE EXAMINATION NOVEMBER 2014
COMMERCE
CORPORATE SECRETARYSHIP
THIRD SEMESTER

COURSE : MAJOR – CORE
PAPER : HUMAN RESOURCE MANAGEMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION A

Answer ALL questions: (max. 50 words) (10x2=20)

1. Define Human Resource Management.
2. What is 360 Degree Feedback?
3. What is Job Description?
4. What is Job Rotation?
5. What is Promotional Training?
6. Define Performance Appraisal.
7. Define Incentives.
8. What is employee welfare?
9. Define Recruitment.
10. What is Promotion?

SECTION B

Answer any FIVE questions: (max. 300 words) (5x8=40)

11. Explain the objectives of Human Resource Management.
12. Explain Job Analysis.
13. Explain the Process of Recruitment.
14. Explain the types of Interview.
15. Explain the merits of Promotion.
16. Describe Fringe Benefits.
17. Explain Ethical Issues in HRM.

SECTION C

Answer any TWO questions: (max. 1200 words) (2x20=40)

18. Explain Sources of Recruitment.
19. Explain the Methods and Techniques of Training.
20. Explain the Factors affecting Compensation.
21. Explain the Functions of Human Resource Management.
