

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086
(For candidates admitted during the academic year 2011-2012 and thereafter)

SUBJECT CODE: 11CM/MC/CS54

B.Com. (CS) DEGREE EXAMINATION NOVEMBER 2014
CORPORATE SECRETARYSHIP
FIFTH SEMESTER

COURSE : MAJOR CORE

PAPER : CORPORATE SOCIAL RESPONSIBILITY

TIME : 3 HOURS

MAX MARKS: 100

SECTION - A

ANSWER ALL THE QUESTIONS:

10 x 3 = 30

1. What is Corporate Social Responsibility?
2. Define Business Environment.
3. What is meant by Corporate Governance?
4. State three ethical issues in Business.
5. What is Corporate Environment?
6. Write short notes on Stock Holders.
7. Name the board members of Corporate Governance.
8. What is Corporate Sustainability?
9. What is community volunteering?
10. What is Natural Environment?

SECTION - B

ANSWER ANY FIVE QUESTIONS:

5 x 6 = 30

11. Discuss briefly the strategies for corporate sustainability.
12. What are the benefits of Corporate Social Responsibility?
13. Explain briefly the Ethical issues of Business.
14. Write short notes on (a) CSR towards Employees
(b) Community Corporate Philanthropy
15. Briefly explain the Board and Committees of Corporate Governance.
16. What are the ways to manage environmental issues in relation to corporate environment?
17. Explain briefly the concept of CSR.

SECTION - C

ANSWER ANY TWO QUESTIONS:

2 x 20 = 40

18. Explain in detail the definition of CSR with the needs and importance.
19. Explain the role of organizations in resolving ethical issues.
20. What is Corporate Governance? Explain in detail the functions of Corporate Governance.
21. Explain in detail the social responsible practices that affect business.
