

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-2012)
SUBJECT CODE: 11CM/ME/ED53

B.Com. / B.Com.(C.S) DEGREE EXAMINATION NOVEMBER 2013
COMMERCE
CORPORATE SECRETARYSHIP
FIFTH SEMESTER

COURSE : MAJOR – ELECTIVE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION A - (10 x 3 =30 marks)

Answer ALL questions

Short Answer (Max 50 words)

1. Discuss the data sources for project identification in India.
2. When is pay back method suitable in appraising projects?
3. A trader is a entrepreneur – why or why not?
4. What is project formulation?
5. Discuss Schumpeter's view on entrepreneurship.
6. Mention about internal and external factors that influence entrepreneurship.
7. Discuss various faces of project life cycle.
8. What is meant by CPM? What are its salient features?
9. Who is a fabian entrepreneur?
10. What is venture capital financing?

SECTION B - (5 x 6 =30 marks)

Answer any FIVE questions.

Essay Type Answers 300 words

11. Distinguish entrepreneur from intrapreneur.
12. Explain the qualities of an entrepreneur.
13. Explain the main functions of small industrial development organization.
14. Explain the various classifications of project.
15. "Entrepreneurs are born not made"- discuss.
16. Mention the different sources of a business idea.
17. Sketch the activities of technical consultancy organization.

SECTION C - (2 x 20 =40 marks)

Answer any TWO questions.

Essay Type Answers 1200 words

18. What are the taxation benefits available to small industries?
19. What aspects do you look for in project formulation?
20. Discuss the planning commission guidelines for preparing industry projects.
21. Discuss the various steps involved in starting a small scale unit.
