

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086
(For candidates admitted during the academic year 2011-2012)

SUBJECT CODE: 11CM/MC/CS54

B.Com. (CS) DEGREE EXAMINATION NOVEMBER 2013
CORPORATE SECRETARYSHIP
FIFTH SEMESTER

COURSE : MAJOR CORE

PAPER : CORPORATE SOCIAL RESPONSIBILITY

TIME : 3 HOURS

MAX MARKS: 100

SECTION - A

ANSWER ALL THE QUESTIONS:

10 x 3 = 30

1. What are the demographic factors that affect the environment?
2. Explain the term Whistle blowing.
3. How is discipline imbibed by the growing child?
4. List out any three impacts of technology on Corporate Governance.
5. Explain Kickback in business dealings.
6. Bring out the difference between hush money and speed money.
7. Define corporate Governance.
8. Bring out the difference between independent directors and non-executive directors.
9. What do you understand from the term business environment?
10. Explain the role of McDonald in influencing the social-cultural environment of our country.

SECTION - B

ANSWER ANY FIVE QUESTIONS:

5 x 6 = 30

11. Differentiate between bribery and extortion by giving examples.
12. Explain the term stealing the trade secret with illustrations.
13. "Fluency of English and cultural upbringing as factors of discrimination in jobs"-Explain.
14. Elaborate on the evolution of corporate social responsibility.
15. Explain the fundamental principles of corporate governance.
16. Describe the ecological factors that affect the environment.
17. What are the regulations introduced by the government upon air and noise pollution.

SECTION - C

ANSWER ANY TWO QUESTIONS:

2 x 20 = 40

18. Discuss the ethical issues facing business and the emerging role of organizations in resolving them.
19. Explain the need and importance of CSR and its sustainability in the corporate business.
20. Explain the role of CSR with regard to
(a) Stock holders (b) Employees and (c) Community
21. Corporate governance has an important role in regulating the environmental issues. Elaborate with suitable examples.
