

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2011-2012 & thereafter)

SUBJECT CODE: 11PY/AC/SP14

B. A. DEGREE EXAMINATION, NOVEMBER 2014

BRANCH III – SOCIOLOGY

FIRST SEMESTER

COURSE : ALLIED – CORE

PAPER : SOCIAL PSYCHOLOGY

TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

I. ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS.

(10X2=20)

1. Define Social Psychology
2. What are social norms?
3. What do you mean by bogus pipeline?
4. Why is feedback important in communication?
5. What is racism?
6. What is cohesion?
7. What are the types of aggression?
8. What are in groups and out groups?
9. What is displacement in the context of aggression?
10. How does categorization affect prejudice?

SECTION – B

II. ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS.

(5X8=40)

11. What are the emotional sources of prejudice?
12. Explain attitude scales and mention some of its disadvantages.
13. Briefly explain the theories of aggression.
14. Explain the styles of responding.
15. Explain the nature and scope of Social Psychology.
16. What is the role of discrimination in society?
17. Bring out the importance of nonverbal communication.
18. Explain the methods of overcoming aggression.

SECTION – C

III. ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS.

(2X20=40)

19. Explain the process of communication. What are the barriers in communication?
20. What are attitudes and explain how they are formed.
21. Explain cognitive dissonance and how we can deal with it.
22. Explain the factors which influence conformity.
