

B. A. DEGREE EXAMINATION, NOVEMBER 2014
BRANCH I A– HISTORY AND TOURISM
FIRST SEMESTER

COURSE : MAJOR - CORE
PAPER : TOURISM PHENOMENON
TIME : 3 HOURS **MAX.MARKS:100**

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

1. Define Tourism
2. Explain Pilgrimage tourism.
3. What does Destination tourism mean?
4. Explain the objectives of PATA
5. Social Integration and Tourism go hand in hand – Discuss
6. Explain how tourism helps in regional growth of a country.
7. Enumerate the importance of Wildlife tourism.
8. Explain the importance of Environmental Impact Assessment.
9. How does tourism help in Globalization?
10. Discuss the role played by IATA in tourism industry.

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)

11. Why has Medical tourism gained a lot of momentum in recent times?
12. Mention the strategies adopted in Sustainable tourism.
13. Distinguish between Inbound and Outbound tourism
14. Explain why Eco tourism is famous and the measures adopted in it.
15. Briefly discuss the functions and plans of NTO with regard to India.
16. What is Migration? Explain its procedure.
17. Cultural tourism is a mode of advertisement in promoting tourism – Discuss.
18. Discuss the role of TAAI as an domestic organization

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)

19. a. Enumerate the role of ITDC in promoting tourism
or
b. Explain the impacts of tourism on Indian economy
20. a. What is GIS? Explain its application in tourism.
or
b. Information Technology is an important factor for development of tourism -
Discuss
21. a. Explain in detail the components of Tourism
or
b. Tourism is a vehicle for International understanding - Explain