

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086**  
**(For candidates admitted from the academic year 2012– 13)**

**SUBJECT CODE: 12PR/PC/GR44**

**M. A. DEGREE EXAMINATION, APRIL 2014**  
**PUBLIC RELATIONS**  
**FOURTH SEMESTER**

**COURSE : CORE**  
**PAPER : GOVERNMENT RELATIONS**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION – A**

**ANSWER ALL QUESTIONS IN NOT LESS THAN 50 WORDS: (10 X 2 = 20)**

1. What are the few issues that the Human rights organizations take up?
2. Demonstration is considered a tool of communication why?
3. What are ordinances?
4. Who is a lobbyist and what are the different types of lobbyists?
5. Differentiate between public hearing and public meetings.
6. What is DAVP and what are its functions?
7. How is the public opinion ascertained?
8. What are the tools that the Government employs to ensure law enforcement?
9. What are the roles of the arms of the government?
10. Who are the public of the health department of Government of India?

**SECTION – B**

**ANSWER ANY FIVE QUESTIONS IN NOT LESS THAN 250 WORDS: (5 X 8 = 40)**

11. Does the government take enough initiatives to create an awareness of the different facets of the government?
12. Briefly discuss the functions of a Government Affairs department in an organisation.
13. How has the Government of India empowered women through self help groups?
14. Discuss the measures the government will consider while implementing a city ordinance against excessive horn blowing.
15. Discuss the ways in which the government can engage the public in its effort to manage environment and ecology.
16. Explain how the government educates and informs the public about taxation?
17. What the steps are taken by the government to make the public aware of legislations?
18. Is lobbying consider a profession in India? – Discuss.

**SECTION – C**

**ANSWER ANY TWO QUESTIONS IN NOT LESS THAN 1000 WORDS: (2 X 20 = 40)**

19. Has the Right to Information Act given the citizen the necessary empowerment? Elucidate with valid examples.
20. What would be the effect of political party's lobby on reservations in private sector?
21. What is the impact of governmental Acts on minorities percentages working in a private organisation?
22. How are the political parties using the social media for image-building & to reach out to tech-savvy population in the wake of general elections in India? Discuss with examples.

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