

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-12 & thereafter)**

SUBJECT CODE : 11CM/PC/ED44

**M.Com. DEGREE EXAMINATION APRIL 2014
COMMERCE
FOURTH SEMESTER**

**COURSE : CORE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS**

MAX. MARKS : 100

SECTION – A

Answer any five questions (500 words)

5x8=40

1. Differentiate between Entrepreneur and Manager.
2. Define Entrepreneurial Culture and differentiate it from Administrative Culture.
3. Enumerate the problems and sources of Opportunity.
4. Explain the need for Project formulation.
5. Write short notes on (i) IDBI (ii) SFC.
6. Describe the roles played by government and non-governmental agencies.
7. Discuss the functions and role of Women Entrepreneurs.
8. What is Venture Capital? State the importance of it.

SECTION – B

Answer any three questions (1200 words)

3x20=60

9. Define Entrepreneurship and elaborate on its scope and vital role in developing economies.
10. Explain the various sources of Business Ideas.
11. Discuss various phases of Project Life cycle.
12. What are the agencies for assisting Entrepreneurial Development? Explain the functions and comment on the effectiveness of DIC & SISI.
13. What are the problems faced by women entrepreneurs and how do they cope with these problems? Explain.
