STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086 (For Candidates admitted during the academic year 2004-05 & thereafter)

SUBJECT CODE: CA/AO/MM33

B.C.A. DEGREE EXAMINATION – NOVEMBER 2007 THIRD SEMESTER

: ALLIED OPTIONAL **COURSE** PAPER : MULTIMEDIA TIME : 11/2 **HOURS** MAX. MARKS: 50 SECTION - A ANSWER ALL THE QUESTIONS (10X1=10)**Choose the correct answer:** 1. Background of a scene can be obtained from a) Movie b) Scene c) Instance d) Fill 2. __ tool is used to change the color of the existing line in Flash. a) Ink bottle b) Paint bucket c) Pen d) Arrow Free transform command in Adobe Photoshop allows the use of 3. b) Skew & Distort a) scale & rotate c) All the above d) None of the above is the color reflected from or transmitted through an object. 4. b) Hue c) Saturation d) None of the above a) Chroma Which of the following are sound file formats? 5. a) .wav b) .mp3 c) .midi d) All the above Fill up the blanks: is a woven combination of text, graphic art, sound, animation 6. and video elements. 7. modifier of the lasso tool is used to select ranges of a similar 8. The number of layers in Flash, that can be selected and worked at a time are The tool copies one portion of the image into another in 9. Adobe Photoshop. The spacing between characters in the selected word can be adjusted using 10.

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SECTION - B

ANSWER ALL THE QUESTIONS 5X2=10

- 11. Give some applications of multimedia.
- 12. Write a note on image resolution.
- 13. Write about 'Symbols' in flash.
- 14. What are the three types of text available in Flash?
- 15. Give any two Filters in Photoshop with its effects.

SECTION - C

ANSWER ANY SIX QUESTIONS

6X5=30

- 16. Explain briefly the various stages in Multimedia project.
- 17. Write a short note on Multimedia team.
- 18. List out the difference between computer and television video.
- 19. Brief about the layer styles in Photoshop.
- 20. Explain briefly the following Photoshop tools:
 - (i) Cropping tool
 - (ii) Slice tool
 - (iii) Pen tool
 - (iv) Toning tool
 - (v) Sponge tool
- 21. What is the use of layers in Flash? Explain about guide layers and mask layers.
- 22. Write down the steps in adding the sound in Flash movie.
- 23. Discuss the various types of tweening in flash.

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COURSE : ALLIED OPTIONAL

PAPER : MULTIMEDIA (PRACTICAL)

TIME : 1½ HOURS MAX. MARKS : 50

ANSWER ANY ONE ONLY:

(1X20=20)

- 1. Design a cover page for a book using Photoshop.
- 2. Use any two filters to the given image and give an appropriate title to it and apply layer styles to the title.

ANSWER ANY TWO ONLY:

(2X15=30)

- 3. Create a banner to a florist using the pictures.
- 4. Create a Flash movie to change the text "MARKETING" to "ADVERTISING" and incorporate a button to stop the animation in between.
- 5. Create an animation for the bird flying along a path and incorporate sound to it.

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COURSE : ALLIED OPTIONAL

PAPER : MULTIMEDIA (PRACTICAL)

TIME : 1½ HOURS MAX. MARKS : 50

ANSWER ANY ONE ONLY:

(1X20=20)

- 1. Design a Diwali greeting card using Photoshop.
- 2. Use any two filters to the given image and give an appropriate title to it and apply layer styles to the title.

ANSWER ANY TWO ONLY:

(2X15=30)

- 3. Create a banner to the stationary shop using the given pictures.
- 4. Create a text animation using masking for the text "STELLA MARIS COLLEGE" and incorporate sound to it.
- 5. Create an animation for the car moving along a path and incorporate a button to stop the car in between.

