

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.  
(For candidates admitted during the academic year 2004-05 & thereafter)

SUBJECT CODE : **CM/MC/ED54**

**B.Com. DEGREE EXAMINATION NOVEMBER 2008**  
**COMMERCE**  
**FIFTH SEMESTER**

COURSE : **MAJOR – CORE**  
PAPER : **ENTREPRENEURIAL DEVELOPMENT**  
TIME : **3 HOURS** **MAX. MARKS : 100**

**SECTION – A**

ANSWER ALL QUESTIONS: ( 10 x 3 = 30 )

1. Who is a Fabian entrepreneur?
2. What do you understand by cost of capital?
3. What is a project?
4. What is network analysis?
5. What do you mean by incentives and subsidies?
6. What is District Industries Centre?
7. As an entrepreneur, how would you observe markets, to develop a business idea?
8. What is Project Life Cycle?
9. What do you mean by cost benefit analysis?
10. Who are eligible to avail the seed capital?

**SECTION – B**

ANSWER ANY FIVE QUESTIONS: ( 5 x 6 = 30 )

11. Discuss the functions of entrepreneur.
12. Distinguish between Net Present Value and Internal Rate of Return.
13. A young entrepreneur has come out with an idea of manufacturing toilet soap for the target groups of travelers. How would you evaluate this idea?
14. When two entrepreneurs desire to start jointly a new venture, it is more advantageous to form a private limited company than a partnership firm. Why?

15. What is Critical Path method? How is it different from PERT?
16. Explain in brief the factors that affect the growth of entrepreneurship.
17. Discuss the different sources of short and long term finance.

### SECTION – C

ANSWER ANY TWO QUESTIONS:

( 2 x 20 = 40 )

18. What is feasibility analysis? Explain the various aspects involved in Prefeasibility study, Feasibility study and the Project report.
19. Explain the various steps involved in approaching an institution for project financial assistance.
20. Explain the various subsidies and incentives offered by the Government of Tamil Nadu.
21. A certain project is composed of nine activities whose time estimates are given below:

Activity Event-Event	1-2	1-3	1-4	2-5	3-5	4-6	5-6	6-7	5-7
Optimistic	1	2	2	1	3	2	3	5	3
Expected Duration (Weeks) – Most likely	1	5	2	1	6	5	6	8	7
Expected Duration (Weeks) – Pessimistic	7	8	8	1	15	8	15	11	12

Draw the project network and trace all the possible paths from it.

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