

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2009 – 2010 & thereafter)

SUBJECT CODE: CM/PE/ED33

M.Com. DEGREE EXAMINATION NOVEMBER 2011
COMMERCE
THIRD SEMESTER

COURSE : ELECTIVE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

- 1) Define Entrepreneurship and explain its main characteristics.
- 2) Describe the common errors made by the entrepreneurs in project formulation.
- 3) How does venture capital funding agencies help in developing entrepreneurship in India?
- 4) Present the points 'for' and 'against' the continuance of subsidies and incentives.
- 5) Is it necessary that entrepreneur should be a Manager or Technician?
- 6) Explain the various tax benefits available to small-scale industries in India.
- 7) What are the measures taken by the Government of India to promote women entrepreneurship in India?
- 8) "Entrepreneur and entrepreneurship are catalysts in the process of economic development of a country". Explain.

SECTION – B

ANSWER ANY THREE QUESTIONS: (3 x 20 = 60)

- 9) Discuss the reasons for some groups to succeed as entrepreneurs and several others not doing so in a given industry.
- 10) What problems are faced by women entrepreneurs in establishing and developing their enterprises?
- 11) A young entrepreneur has come out with an idea of manufacturing toilet soap leaves for the target groups of travellers. How would you evaluate this idea?
- 12) While adjudging the viability of your proposed project, what factors you will take into consideration.
- 13) Explain the various schemes offered by commercial banks for the development of entrepreneurs.

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