STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-12)

M.Com. DEGREE EXAMINATION NOVEMBER 2011
COMMERCE
FIRST SEMESTER

COURSE   :   CORE
PAPER   :   BUSINESS ETHICS
TIME   :   3 HOURS   MAX. MARKS: 100

SECTION – A
ANSWER ANY FIVE QUESTIONS: (5x8=40)

1. Explain the Theory of Utilitarianism and virtues with examples.
2. In the light of the case convicting Mr. Rajarathnam by the US Court, discuss the ethical issues involved in insider trading.
3. Discuss with suitable examples, the ethical issues relating to financial service companies.
4. Describe with practical examples how companies carry out their social responsibilities.
5. Is respect for Corporate Authority essential for the smooth functioning of an organization? Comment in detail.
6. Discuss the role of government and regulatory authorities in enforcing business ethics.
7. Describe some of the situations in which employees face "moral dilemma", and discuss how to resolve them.
8. Discuss the ethical issues related to the poor working environment provided by some of the for-profit-only MNCs, especially the sweat-shops set up in developing and under-developed countries.

SECTION – B
ANSWER ANY THREE QUESTIONS: (3x20=60)

9. "Good Corporate Governance is the need of the hour". Elaborate the above statement vis-à-vis the practices adopted by Indian Corporate companies, ensuring ethical behavior in their operations.
10. Discuss with suitable examples the ethical issues relating to marketing and advertising.
11. With the help of relevant cases, explain the need for "Whistle Blowing" and the circumstances under which it can be considered ethical. Also describe, the problems faced by ethical whistle blower.
12. What are the objectives and scope of Business Ethics? Discuss the perception of business ethics by the various stakeholders.
13. In a corporate environment, discuss the various forms of discrimination faced by the employees. What kind of affirmative actions could be taken to tackle such discriminations?

****