

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2004-2005 & thereafter)

SUBJECT CODE : **CM/MO/PM44**

B.Com. DEGREE EXAMINATION APRIL 2008
COMMERCE
FOURTH SEMESTER

COURSE : **MAJOR – OPTIONAL**
PAPER : **PERSONNEL MANAGEMENT**
TIME : **3 HOURS** **MAX. MARKS : 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. What are the primary objectives of Personnel Management?
2. List down the components of man power planning.
3. Mention any 3 sources for recruitment in India.
4. What are structured interviews?
5. Differentiate training from development.
6. Explain in basket method of training.
7. What is compensation?
8. What is minimum wage?
9. Mention the factors on which Herzberg's Theory is based.
10. What are fringe benefits?

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. Explain the operative functions of Personnel Management.
12. What are the essentials of selection procedure?
13. What are the components of executive development programme?
14. Explain Halsey's premium plan of incentive.
15. List down the measures to improve QWL.

16. Explain and Evaluate the trait theory on leadership.
17. What are the objectives of providing fringe benefits?

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. Explain the methods of recruitment.
19. “The process of man power planning is one of the most crucial, complex and continuing managerial function” – Explain.
20. What are the methods of performance appraisal?
21. Explain the factors to be considered for a sound wage structure.

