

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2004-2005 & thereafter)

SUBJECT CODE : **CM/MO/BE64**

B.Com. DEGREE EXAMINATION APRIL 2008
COMMERCE
SIXTH SEMESTER

COURSE : **MAJOR – OPTIONAL**
PAPER : **BUSINESS ENVIRONMENT**
TIME : **3 HOURS**

MAX. MARKS : 100

SECTION – A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. Define “Business Environment”.
2. What do you mean by business ethics?
3. What is a capitalistic economy?
4. What do you understand by social responsibility?
5. Mention the names of powerful institutions in the society.
6. Define “Consumer”.
7. What is meant by “Quality Circle”?
8. What is pollution?
9. Unfold the meaning of “lay-off”.
10. State the objectives of State protection council.

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. Enlist and explain the factors governing business ethics.
12. List out and explain the features of mixed economy.
13. Write short notes on the following:
a) Cultural adaptation b) Cultural transmission c) Cultural conformity.
14. What are the rights of registered trade unions?
15. Discuss briefly the role of technological development in social change.

16. Briefly explain the rights of workmen laid-off with regard to their compensation.
17. Identify clearly the rights of consumers as under the consumer protection act.

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. Discuss in detail the internal and external environmental factors that influence the business.
19. Enumerate and explain the various roles played by the Government in business.
20. Describe the social responsibilities of business towards the shareholders, employees and customers.
21. Write a detailed notes on the following.
 - a) European union
 - b) SAARC.

