

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.  
(For candidates admitted during the academic year 2004-05 & thereafter)

SUBJECT CODE : **CM/MC/BM24**

**B.Com. DEGREE EXAMINATION APRIL 2008**  
**COMMERCE**  
**SECOND SEMESTER**

COURSE : **MAJOR – CORE**  
PAPER : **BUSINESS MANAGEMENT**  
TIME : **3 HOURS**

**MAX. MARKS : 100**

**SECTION – A**

ANSWER ALL QUESTIONS: ( 10 x 3 = 30 )

1. Define planning.
2. Differentiate between Management and administration.
3. State the characteristics of a good policy.
4. What is grape wine communication?
5. Bring out the difference between Power & Authority.
6. State the features of an effective plan?
7. Define co-ordination.
8. What is a strategy? Give an example.
9. Bring out the difference between single use and standing plans.
10. What are the elements of Delegation.

**SECTION – B**

ANSWER ANY FIVE QUESTIONS: ( 5 x 6 = 30 )

11. Discuss the importance of planning in a business concern.
12. Define organization. Explain the important characteristics of an organization?
13. What are the barriers to communication.
14. Discuss the factors affecting span of management.
15. Explain the qualities of a good leader.

16. What is Decentralisation? Explain the factors affecting Decentralisation.
17. Discuss the characteristics of a control system.

**SECTION – C**

ANSWER ANY TWO QUESTIONS:

( 2 x 20 = 40 )

18. What is MBO. Explain the process of MBO.
19. Describe the various steps involved in selection of employees for an organization.
20. Discuss in detail Fayol's contribution to management.
21. Critically evaluate Maslow's theory of motivation.

× × × × × × ×