

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.  
(For candidates admitted during the academic year 2004-2005 & thereafter)

SUBJECT CODE : **CM/MO/PM44**

**B.Com. DEGREE EXAMINATION APRIL 2007**  
COMMERCE  
FOURTH SEMESTER

COURSE : **MAJOR – OPTIONAL**  
PAPER : **PERSONNEL MANAGEMENT**  
TIME : **3 HOURS** **MAX. MARKS : 100**

**SECTION – A**

ANSWER ALL QUESTIONS: ( 10 x 3 = 30 )

1. What is Man power planning ?
2. Explain Application Blank.
3. What is Simulation?
4. Give a brief account of Incentive scheme.
5. What is Motivation?
6. Explain Variables in Vroom's Expectancy Theory.
7. What are Occupational Diseases?
8. What is Industrial Health Programme?
9. Define Recruitment.
10. What are the Fringe benefits offered to an employee ?

**SECTION – B**

ANSWER ANY FIVE QUESTIONS: ( 5 x 6 = 30 )

11. Explain the service functions of personnel management.
12. What are the essentials of a selection procedure?
13. Differentiate Training and Development.
14. What are the stages involved in an Executive Development Programme?
15. Explain the factors to be taken into consideration for determination of wages and salaries.

16. What is Halsey premium wage incentive plan. Give the merits and demerits.
17. What are the factors which can contribute to QWL.

**SECTION – C**

ANSWER ANY TWO QUESTIONS:

( 2 x 20 = 40 )

18. Discuss the objectives of personnel management.
19. “The process of man power planning is one of the most crucial complex and continuing managerial function” – Explain.
20. Discuss the methods of Performance Appraisal.
21. Explain the various styles of leadership.

