

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2004-2006)

SUBJECT CODE : **CM/MO/BE64**

B.Com. DEGREE EXAMINATION APRIL 2007
COMMERCE
SIXTH SEMESTER

COURSE : **MAJOR – OPTIONAL**
PAPER : **BUSINESS ENVIRONMENT**
TIME : **3 HOURS**

MAX. MARKS : 100

SECTION - A

ANSWER ALL QUESTIONS:

(10 x 3 = 30)

1. Define Environmental scanning.
2. Define Ethics.
3. What is Laissez faire?
4. Write a note on socialism?
5. What is a Quality circle?
6. State the benefits of Provident Fund.
7. Define Consumerism.
8. What is Trusteeship?
9. Define Globalisation.
10. What is Global warming?

SECTION - B

ANSWER ANY FIVE QUESTIONS:

(5 x 6 = 30)

11. List out internal forces influencing decisions.
12. Why should state regulate business?
13. How will you justify social responsibilities of business?
14. Enumerate the rights of consumers.
15. What do you mean by Ecological balance, and ozone.

16. State the objectives of Trade unions.
17. What are the various terms of Workers' participation in management?

SECTION - C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. "A successful business in one which analyses and diagnoses environment properly" - Comment.
19. Describe consumer grievances redressal machinery.
20. State the objectives and the benefits of Regional Economic Groupings.
21. Explain how international developments influence business policies.

