

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2004-05 & thereafter)

SUBJECT CODE : **CM/MC/BM24**

B.Com. DEGREE EXAMINATION APRIL 2007
COMMERCE
SECOND SEMESTER

COURSE : **MAJOR – CORE**
PAPER : **BUSINESS MANAGEMENT**
TIME : **3 HOURS**

MAX. MARKS : 100

SECTION - A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. What is span of management?
2. Explain 'PODSCORB'.
3. Write a note on decision tree.
4. Define policies.
5. What is decentralisation?
6. What is an informal organization?
7. Define selection.
8. Explain the need for training.
9. What do you mean 'PERT'?
10. Define 'co-ordination'.

SECTION - B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. Distinguish between Administration and management?
12. Explain the steps in planning?
13. Explain the different bases of departmentation?
14. What is delegation? State the elements of delegation?
15. What is communication? Explain the elements of communication process?
16. Write a note on the qualities of a good leader? ..2

17. "Co-ordination is the essence of management' – Discuss.

SECTION - C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. Enumerate the contributions of Henry Fayol for management thought?
19. What is MBO? Explain the steps in MBO?
20. Define training? Explain different types of training?
21. Define motivation? Explain Maslow's theory of motivation?

