

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2009-10 & thereafter)**

**SUBJECT CODE : CM/PE/GB23**

**M.A./M.Sc./M.Com. DEGREE EXAMINATION APRIL 2011**  
**SECOND SEMESTER**

**COURSE : ELECTIVE**  
**PAPER : GLOBAL BUSINESS ENVIRONMENT**  
**TIME : 3 HOURS** **MAX. MARKS : 100**

**SECTION – A**

**ANSWER ANY FIVE QUESTIONS: ( 5 x 8 = 40 )**

1. Describe the significance and role of IFC.
2. Discuss the various tariff and non-tariff barriers to global trade with suitable examples.
3. Write a note on Trade strategies. Explain the strategic factors that affect an international businessman.
4. Write a note on “Ethics in International Business”.
5. Explain how “Global Competitiveness Index” is computed and also its relevance to Industry.
6. Write a note on “Commodity Agreement” and their significance to foreign trade.
7. Discuss the different levels of an international business environment
8. In the wake of the recent Tsunami, what strategies would you suggest can be done by the Japanese government to improve their losing business?

**SECTION – B**

**ANSWER ANY THREE QUESTIONS: ( 3 x 20 = 60 )**

9. Discuss the impact of Economic and Demographic environment in the International scenario of Business.
10. Discuss the role of World Bank in promoting trade and integration.
11. Explain India’s contribution towards the successful working of SAARC.  
As a significant member of this regional group, what would you suggest is India’s role in promoting regional co-operation.
12. Why do countries resort to protectionist measures? Explain the arguments in favor of Protectionism.
13. Explain the following as a short note:  
i) TRIPS ii) IDA

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