

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2008 – 2009 & thereafter)
SUBJECT CODE: SC/ME/OD64

B.A. DEGREE EXAMINATION, APRIL 2013
BRANCH III – SOCIOLOGY
SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE

PAPER : ORGANIZATIONAL DEVELOPMENT

TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50

WORDS:

(10 X 2 = 20)

1. What is transactional analysis?
2. Define organizational development.
3. Distinguish between values and assumptions.
4. What is organizational change?
5. Explain the term upward communication.
6. List out the basic components of an OD program.
7. Define power.
8. What is QWL?
9. Explain the term sensitivity training.
10. Bring out the difference between proactive and reactive change.

SECTION – B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 300

WORDS:

(5 X 8 = 40)

11. Examine the characteristics of Organizational Development.
12. Describe sensitivity training laboratories.
13. Explain informal communication.
14. Write a note on the types of power.
15. Give an overview of Kurt Lewin's model of change.
16. Explain the nature of systems.
17. How can change be successfully implemented in an organization?
18. Examine an organization's in the society relationship.

SECTION – C

ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1200

WORDS:

(2 X 20 = 40)

19. Discuss in detail the benefits and limitations of organizational development.
20. Explain the objectives of business communication.
21. Describe the issues of Power & Politics in Organization Development.
22. Examine the external and internal factors in organizational change.
