

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2008-2009 & thereafter)**

**SUBJECT CODE : CM/ME/BE64**

**B.Com DEGREE EXAMINATION APRIL 2013**  
**COMMERCE**  
**SIXTH SEMESTER**

**COURSE : MAJOR ELECTIVE**  
**PAPER : BUSINESS ENVIRONMENT**  
**TIME : 3 HOURS**

**MAX. MARKS : 100**

**SECTION – A**

**(10 X 3=30)**

**Answer all the questions.**

1. What is Macro environment?
2. What do you mean by Cultural Transmission?
3. List the main elements of Business Ethics.
4. Write a note on Joint Management Council.
5. What is environment pollutant?
6. What do you understand from unfair trade practice?
7. List the entities of an Economic System.
8. What is Quality Circle?
9. List the Rights of Consumers.
10. Define “trade union”.

**SECTION – B**

**(5 X 6=30)**

**Answer any five questions.**

11. Explain the nature of Economic System.
12. Explain the features of Mixed Economy.
13. List the measures to protect and improve Environment.
14. Explain the impact of technological development on society.
15. Explain the main steps involved in developing a Corporate Ethical Programme.
16. Define consumerism and explain the plight of Indian consumer.
17. Describe any three forms of Worker’s participation in Management.

**SECTION – C**

**(2 X 20=40)**

**Answer any two questions.**

18. Elaborate the objectives of SAARC with respect to economic and social development.
19. Explain the factors that influence the external environment of business.
20. Discuss the Governmental roles in Business.
21. Discuss the social responsibilities of business towards different groups.

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