

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2010-2011)

SUBJECT CODE: CM/MC/CS64

B.Com.(CS) DEGREE EXAMINATION APRIL 2013
CORPORATE SECRETARYSHIP
SIXTH SEMESTER

COURSE : MAJOR CORE
PAPER : CORPORATE SOCIAL RESPONSIBILITY
TIME : 3 HOURS **MAX. MARKS : 100**

SECTION-A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. Define CSR.
2. What is ISO 14001?
3. Who is a Social Entrepreneur?
4. Explain the term “Whistle Blowing”.
5. Who are internal and external stakeholders?
6. What do you understand by ‘Corporate Philanthropy’?
7. Give two examples for community volunteering.
8. What is Green Supply Chain?
9. Explain Kickbacks in business deals.
10. What do you understand by ‘inclusive growth’?

SECTION-B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. Discuss the functions of the various committees constituted for Corporate Governance.
12. State the need and importance of CSR.
13. Explain the Indian Environmental Policy and the issue of compliance towards it.
14. Explain any four social initiatives taken by banks.
15. Discuss the barriers to CSR faced by Corporate in India.
16. Explain the role of Government in promoting CSR in the public sector.
17. Discuss some of the ethical issues faced by services sector organizations with special reference to Health Care.

SECTION-C

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

18. “Corporate governance has an important role in regulating the business prospects of an organization”. In this context explain the meaning, structure and functions of Corporate Governance.
19. Explain the Social Responsibility initiatives taken by the Tata Group / IOC.
20. Discuss the role played by organizations in resolving ethical issues. Illustrate.
21. In your view what are some of the best CSR policies practiced globally, suggest measures to be implemented in India.

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