

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-12)

SUBJECT CODE : 11CM/ME/BE43

B.Com./B.Com(CS) DEGREE EXAMINATION APRIL 2013
COMMERCE
CORPORATE SECRETARYSHIP
FOURTH SEMESTER

COURSE : MAJOR ELECTIVE
PAPER : BUSINESS ENVIRONMENT
TIME : 3 HOURS **MAX. MARKS : 100**

SECTION-A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. Define Business Environment?
2. What do you mean by Cultural Shock?
3. What is social audit?
4. Give a brief note on socialistic economy.
5. List the important roles of the government in an economy.
6. What is mixed economy?
7. Expand SAARC.
8. Define “trade union”.
9. Write notes on AITUC.
10. Give a brief note on ASEAN.

SECTION-B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. Explain the factors governing Business Ethics.
12. Explain the social objectives of Business.
13. Give a brief note on the three main forms of Economic System.
14. Discuss the rights of Consumers.
15. List the main determinants of International Environment relating to a firm.
16. What do you mean by Quality Circle? List the objectives of quality circles.
17. Describe the importance of Worker’s participation in Management.

SECTION-C

ANSWER ANY TWO QUESTIONS: (2x20= 40)

18. Elaborate the objectives of SAARC with respect to economic and social development.
19. Explain the factors that influence the external environment of business.
20. Explain the role and functions of consumer redressal forum and council in protecting the interests of the consumer under COPRA 86.
21. Discuss the social responsibilities of business towards different groups.
