

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-12)

SUBJECT CODE : 11CM/PC/ED44

M.Com. DEGREE EXAMINATION APRIL 2013
COMMERCE
FOURTH SEMESTER

COURSE : CORE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS

MAX. MARKS : 100

Section – A

Answer any five of the following:

5 x 8 = 40

1. How will you define an entrepreneur? What are the distinguishing characteristics of an entrepreneurial person? Explain.
2. Explain how entrepreneurship has influenced economic development and productivity in recent years.
3. Identify major changes that create opportunities for entrepreneurs.
4. How will you judge the feasibility of a new project? Explain with the help of an illustration.
5. Describe the steps involved in the identification and selection of a project.
6. Discuss the role of Industrial Development Bank of India in financing small business.
7. Give a brief account on the role of Government in promoting entrepreneurship in India.
8. What problems are faced by women entrepreneurs in establishing and developing their enterprises?

Section – B

Answer any three of the following:

3 x 20 = 60

9. Describe the various types of entrepreneurs with suitable examples.
10. Explain the methods of project appraisal used to appraise a proposed proposal.
11. Explain the role of State Financial Corporation in providing financial assistance to small-scale industries.
12. What is District Industries Centre? Explain its functions.
13. Discuss the measures taken by the Government of India to promote women entrepreneurship in India.
