

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI-86
(For candidates admitted from the academic year 2009–10 & thereafter)

SUBJECT CODE: CH/PE/ES23

M. Sc. DEGREE EXAMINATION, APRIL 2011
BRANCH IV- CHEMISTRY
SECOND SEMESTER

COURSE : ELECTIVE

PAPER : ENTREPRENEURIAL SKILLS

TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

Answer ALL questions:

(10 x 2 = 20)

1. List any four core competencies of an entrepreneur.
2. Distinguish between Entrepreneurship and Enterprise.
3. What is meant by Demand Analysis?
4. Give any two remedial measures to overcome the entry barriers in starting a micro enterprise.
5. Expand : PMRY and KVIC.
6. Name any two successful International Entrepreneurs.
7. List any two economic factors affecting entrepreneurship.
8. Enumerate any two factors which govern Women Entrepreneurship.
9. Define : Working Capital
10. How is Entrepreneurship defined by Peter Drucker?

SECTION - B

Answer any FIVE Questions.

(5 x 8= 40)

11. Explain the SWOT analysis undertaken by an entrepreneur while starting an industry
12. Enumerate on the important role played by entrepreneurship in the economic growth of a country.
13. Discuss the problems faced by women while starting an entrepreneurial venture.
14. Narrate the case study of a successful Entrepreneur.

15. Discuss the views of any two social scientists on Entrepreneurship
16. Explain the characteristics of a successful entrepreneur.
17. Write a note on Cost Benefit analysis and Break Even Point.

SECTION - C**Answer any Two Questions:****(2 x 20 = 40)**

18. a) Discuss the functions of Entrepreneurs
b) Explain the following terms: Innovation, Creativity, Decision making, Locus of control and Telescopic faculty. (10+10)
19. Describe in detail the classification of Entrepreneurs
20. a) Highlight the various entrepreneurial opportunities available in Today's global scenario
b) What are the various steps involved in the preparation of Business Project proposal? (10+10)
21. Discuss the various Institutional support offered to Women Entrepreneurs.

