

February 25, 2013



Stella's awareness campaign is being flagged off

## Stella Maris College's awareness campaign

**S**tella Maris College for Women, Chennai, conducted Go Green, Go Blue, Go Red — an environment awareness campaign from February 14 to 16. The campaign was intended to enhance commitment towards environmental sustainability, to sensitise students to environmental issues and motivate them to promote ecological justice.

The three-day campaign began with a campus clean up. All departments were allotted areas on campus, which they were expected to keep clean. The students also wore colour coordinated outfits on each day — green for day 1, blue for day 2 and red for day 3. Competitions in poster making on water security, T-shirt designing on conservation of environment security, poetry writing competition on food security, junk art competition on environment security, water security or food security and healthy cooking (to cook without fire), were conducted as part of the drive.

Sultan Ismail, director of Eco Science Research Foundation and head of PG Department of Biotechnology, New College, delivered a talk on 'water and environment security' and emphasised the "need to conserve natural resources as lack of these resources lead to disharmony among people".