STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086. (For candidates admitted during the academic year 2011 – 2012)

SUBJECT CODE: 11CM/PE/HR34

M.Com. DEGREE EXAMINATION NOVEMBER 2012 COMMERCE THIRD SEMESTER

COURSE : ELECTIVE

PAPER : HUMAN RESOURCE MANAGEMENT

TIME : 3 HOURS MAX. MARKS: 100

SECTION - A

ANSWER ANY FIVE QUESTIONS:

 $(5 \times 8 = 40)$

- 1. Why is need assessment important before any training?
- 2. Write a note on Job Analysis.
- 3. Briefly determine the ways of recruiting employees.
- 4. Incentives provide positive response. Do you agree?
- 5. Explain any three off the job training methods.
- 6. "Promotion by merit or seniority is a controversial issue". Discuss.
- 7. "Labour turnover is inevitable". How would you prevent it?
- 8. Discuss the common ethical issues in HRM.

SECTION - B

ANSWER ANY THREE QUESTIONS:

 $(3 \times 20 = 60)$

- 9. Define HRM, and explain its four objectives.
- 10. Explain the process involved in Man Power Planning.
- 11. Explain the factors that determine wages and salaries.
- 12. Executive development program is different from employee development program'. What are they?
- 13. How would you select the right man for the right job? Explain the process.