

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086**  
**(For candidates admitted from the academic year 2008– 09)**

**SUBJECT CODE: PR/PS/GR44**

**M. A. DEGREE EXAMINATION, APRIL 2010**  
**PUBLIC RELATIONS**  
**FOURTH SEMESTER**

**COURSE : SPECIALIZATION**  
**PAPER : PUBLIC RELATIONS THEORY –IV: GOVERNMENT**  
**RELATIONS**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION – A**

**ANSWER ALL QUESTIONS IN NOT LESS THAN 50 WORDS: (10 X 2 = 20)**

1. Is Government a big business?
2. What are public interest groups?
3. Give two examples of hearings and meetings and explain
4. What are the three arms of the government?
5. Why should one know government legislations?
6. Has the power of government been increasing?
7. Define lobbying and explain
8. What are legislative bodies? Explain
9. Are there any groups for elderly and children in our country? Discuss
10. Why should one know about taxation?

**SECTION – B**

**ANSWER ANY FIVE QUESTIONS IN NOT LESS THAN 250 WORDS: (5 X 8 = 40)**

11. Discuss the role of PR in politics and how our politicians have used PR for campaigning?
12. What is Professional lobbying and its role in promoting various causes?
13. What are the public's of the government and how does the government use PR to promote good relations with them?

14. Illustrate the role of protests and marches in winning rights for citizens? Examine if they are necessary?
15. Why should a citizen know the law enforcement and social welfare departments of the government?
16. What is the role of PR with reference to policy making?
17. What is meant by issue lobbyist? Give one example of issue lobbying?
18. How is business involved with government on societal and social responsibility issues? Give examples.

**SECTION – C**

**ANSWER ANY TWO QUESTIONS IN NOT LESS THAN 1000 WORDS: (2 X 20 = 40)**

19. What is the role of PR in government with reference to a democratic country like India?
20. What is Right to Information Act and why do the citizens need to know the functions of the government?
21. Discuss the role of lobbying in the two democracies of India and the United States and how it is used in these two countries?
22. How can a citizen learn about the various acts of the government and how should a citizen react to them? Discuss with examples.

\*\*\*\*\*