

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN (June - November 2026)

Department : B.Com Honours
Name/s of the Faculty : Ms. Preethi Flavia J
Course Title : Financial Accounting
Course Code : 25BH/MC/FA15
Shift : II

COURSE OUTCOMES (COs)

| COs | Description | CL |
|-----|---|-------|
| CO1 | Identify and use the accounting standards in the preparation of financial statements | K1,K2 |
| CO2 | Compile the financial information of a business concern in the preparation of financial statements | K3 |
| CO3 | Analyse financial information to make decisions about investments, financing and operating activities | K4 |
| CO4 | Evaluate the financial position of a business concern | K5 |
| CO5 | Build financial statements in accordance with accounting standards | K6 |

| Week | Unit No. | Content | Cognitive Level | Teaching Hours | COs | Teaching Learning Methodology | Assessment Methods |
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|---|---|---|-------|---|-----|------------------------------|-------------------------------|
| Jun 22, 2026 (Day Order 6) | 1 | Financial Reporting and Maintenance of Accounting Records 1.1 Conceptual and Regulatory framework - Main Elements of Financial Reports 1.2 Double-entry bookkeeping, General Ledger accounts and Journal Entries | K1-K6 | 5 | 1-5 | Lecture and Group Discussion | Discussion |
| Jun 23 – July 1, 2026 (Day Order 1- 6) | 1 | 1.3 Preparation of Financial Statements – Trial Balance, Profit and Loss Account and Balance Sheet | K1-K6 | 5 | 1-5 | Lecture and Problem Solving | Case Study |
| July 2 – July 8, 2026 (Day Order 1- 6) | 1 | 1.4 Disclosure Notes and Events after the Reporting Period | K1-K6 | 4 | 1-5 | Lecture and Problem Solving | Group Discussion |
| July 9 – 16, 2026 (Day Order 1- 6) | 2 | Recording Transactions and Events 2.1 Sales and Purchases 2.2 Cash and Inventories | K1-K6 | 4 | 1-5 | Problem Solving and | Test (25 marks) (10/08/26) |

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| July 17 – 24, 2026 (Day Order 1- 6) | 2 | 2.3 Accruals and Prepayments | K1-K6 | 2 | 1-5 | Lecture and Problem Solving | Test |
| July 25 – 28, 2026 (Day Order 1- 3) | 2 | 2.4 Receivables and Payables | K1-K6 | 2 | 1-5 | Lecture and Problem Solving | Test |
| July 29 – Aug 3, 2026 | C.A. Test - I | | | | | | |
| Aug 4 - 6, 2026 (Day Order 4 - 6) | 3 | Reconciliations and Correction of Errors 3.1 Suspense accounts and Incomplete Records | K1-K6 | 4 | 1-5 | Lecture and Problem Solving | Case Study |
| Aug 7 – 14, 2026 (Day Order 1- 6) | 3 | 3.2 Bank Reconciliations and Payables Account Reconciliations | K1-K6 | 5 | 1-5 | Lecture and Problem Solving | Case Study |
| Aug 17 - 24, 2026 (Day Order 1- 6) | 4 | Non-Current and Current Assets 4.1 Tangible Non-Current Assets | K1-K6 | 4 | 1-5 | Lecture and Problem Solving | Presentation and Discussion (25 marks - 30/09/26) |
| Aug 25 – Sep 2, 2026 (Day Order 1- 6) | 4 | 4.2 Intangible Assets | K1-K6 | 4 | 1-5 | Lecture and Problem Solving | Presentation and Discussion |

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| Sep 3 – 11, 2026 (Day Order 1- 6) | 4 | 4.3 Impairment of Assets | K1-K6 | 4 | 1-5 | Lecture and Problem Solving | Presentation and Discussion |
| Sep 15-17, 2026 (Day Order 1 - 3) | 4 | 4.4 Inventories and Agriculture | K1-K6 | 4 | 1-5 | Lecture and Problem Solving | Presentation and Discussion |
| Sep 18 –23, 2026 | C.A. Test - II | | | | | | |
| Sep 24 - 28, 2026 (Day 4 – 6) | 5 | Revenue and Government Grants 5.1 Principles of Recognition of Revenue | K1-K6 | 4 | 1-5 | Lecture and Problem Solving | Quiz |
| Sep 29 – Oct 7, 2026 (Day Order 1 - 6) | 5 | 5.2 Financial Statement extracts for Contracts | K1-K6 | 5 | 1-5 | Lecture and Problem Solving | Quiz |
| Oct 8 - 14, 2026 (Day Order 1 - 6) | 5 | 5.3 Accounting for Government Grants | K1-K6 | 5 | 1-5 | Lecture and Problem Solving | Quiz |
| Oct 15 - 21, 2026 (Day Order 1- 4) | REVISION | | | | | | |

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**COURSE PLAN (June - November 2026)**

Department : COMMERCE (HONOURS)
Name/s of the Faculty : DR. AMRITHA JESSICA SAMSON
Course Title : MARKETING
Course Code : 25BH/MC/MG15
Shift : II

COURSE OUTCOMES (COs)

| COs | Description | CL |
|------------|---|-----------|
| CO1 | Explain the basic principles and concepts of marketing | K1, K2 |
| CO2 | Apply marketing principles to real-world scenarios and develop problem-solving and critical-thinking skills | K3 |
| CO3 | Analyse factors influencing the marketing mix and develop effective marketing strategies | K4 |
| CO4 | Evaluate the relevance and effectiveness of marketing campaigns and strategies for a given target audience | K5 |
| CO5 | Develop a marketing campaign that integrates traditional and contemporary marketing strategies | K6 |
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| Week | Unit No. | Content | Cognitive Level | Teaching Hours | COs | Teaching Learning Methodology | Assessment Methods |
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| Jun 22, 2026 (Day Order 6) | 1 | Introduction 1.1 Marketing – Meaning, Definition, Nature; Marketing Mix | 1-6 | 7 | 1-5 | Lecture | Quiz |
| Jun 23 – July 1, 2026 (Day Order 1- 6) | 1 | 1.2 Evolution of Marketing Concepts 1.3 Scope, Process and Functions of Marketing 1.4 Marketing Management - Marketing Management Orientation | 1-6 | 8 | 1-5 | Lecture & Presentation | Short Test |
| July 2 – July 8, 2026 (Day Order 1- 6) | 2 | Marketing Environment 2.1 Marketing Environment - Managing Marketing Information | 1-6 | 3 | 1-5 | Lecture | Quiz |
| July 9 – 16, 2026 (Day Order 1- 6) | 2 | 2.2 Consumer Markets - Consumer Buying Behaviour Process; Business Markets - Business Buying Behaviour Process | 1-6 | 5 | 1-5 | Lecture and Group Discussions | Case Study |
| July 17 – 24, 2026 (Day Order 1- 6) | 2 | 2.3 Market Segmentation - Methods of Segmentation | 1-6 | 3 | 1-5 | Lecture | Quiz |
| July 25 – 28, 2026 (Day Order 1- 3) | 2 | Targeting and Positioning Strategies | 1-6 | 3 | 1-5 | Lecture | Quiz |

| July 29 – Aug 3, 2026 | C.A. Test - I | | | | | | |
|--|----------------------|--|-----|---|-----|-------------------------------|--|
| Aug 4 - 6, 2026 (Day Order 4 - 6) | 3 | Product Planning and New Product Development 3.1 Product Policy and Product Mix | 1-6 | 5 | 1-5 | Lecture | Quiz |
| Aug 7 – 14, 2026 (Day Order 1- 6) | 3 | 3.2 New Product Development, Product Life Cycle Strategy | 1-6 | 6 | 1-5 | Lecture and Case Study | Project Submission – 25 marks - 20/08/2026 |
| Aug 17 - 24, 2026 (Day Order 1- 6) | 3 | 3.3 Pricing Policy, Objectives and Methods; Factors Influencing Pricing Strategy | 1-6 | 5 | 1-5 | Lecture and Case Study | Quiz |
| Aug 25 – Sep 2, 2026 (Day Order 1- 6) | 4 | Marketing Channels and Marketing Communication 4.1 Functions and Types of Marketing Channels | 1-6 | 5 | 1-5 | Lecture and Group Discussions | Short Test |
| Sep 3 – 11, 2026 (Day Order 1- 6) | 4 | 4.2 Channel Design Management; Channel Behaviour 4.3 Marketing Communication Mix; | 1-6 | 5 | 1-5 | Lecture and Presentation | Quiz |

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| | | Marketing Communication process | | | | | |
| Sep 15-17, 2026 (Day Order 1 - 3) | 4 | 4.4 Steps in Developing Effective Marketing Communication | 1-6 | 2 | 1-5 | Lecture | Case Study |
| Sep 18 –23, 2026 | C.A. Test - II | | | | | | |
| Sep 24 - 28, 2026 (Day 4 – 6) | 5 | Trends in Marketing 5.1 Traditional and Modern Marketing Strategies | 1-6 | 3 | 1-5 | Lecture and Group Discussions | Presentation – 25 marks - 24/09/2026 |
| Sep 29 – Oct 7, 2026 (Day Order 1 - 6) | 5 | 5.2 Customer Retention Strategies | 1-6 | 3 | 1-5 | Lecture and Group Discussions | Case Study |
| Oct 8 - 14, 2026 (Day Order 1 - 6) | 5 | 5.3 Marketing Ethics and Sustainability | 1-6 | 2 | 1-5 | Lecture and Group Discussions | Case Study |
| Oct 15 - 21, 2026 (Day Order 1- 4) | REVISION | | | | | | |

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086

COURSE PLAN (June - November 2026)

Department : B.Com (Honours)
Name/s of the Faculty : Ms. Nisha S
Course Title : Statistics for Business
Course Code : 25BH/ME/SB13
Shift : II

COURSE OUTCOMES (COs)

| COs | Description | CL |
|------------|---|-----------|
| CO1 | Define and explain the significance of the statistical parameters | K1, K2 |
| CO2 | Apply the statistical techniques in problem solving | K3 |
| CO3 | Examine the statistical techniques used for measuring and analysing business trends | K4 |
| CO4 | Estimate the future values by studying the relationship between variables | K5 |
| CO5 | Develop solutions and recommendations for hypothetical business situations | K6 |

| Week | Unit No. | Content | Cognitive Level | Teaching Hours | COs | Teaching Learning Methodology | Assessment Methods |
|-------------------------------|-----------------|--|------------------------|-----------------------|------------|--------------------------------------|---------------------------|
| Jun 22, 2026 (Day Order 6) | 1 | 1.1 Correlation- Meaning, Karl Pearson's Co-efficient of Correlation | K1-K6 | 1 | 1-5 | Lecture and Problem Solving | Assignment |

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|---|----------------------|--|----------------|--------|------------|---|------------------------------------|
| Jun 23 – July 1, 2026 (Day Order 1- 6) | 1 | 1.1 Correlation- Meaning, Karl Pearson's Co-efficient of Correlation 1.2 Partial Correlation of First Order and Second Order Co-efficient | K1-K6 | 5 | 1-5 | Lecture and Problem Solving | Class Discussion |
| July 2 – July 8, 2026 (Day Order 1- 6) | 1 | 1.3 Correlation of Multiple Correlations | K1-K6 | 3 | 1-5 | Lecture and Case Analysis | Case Study Analysis |
| July 9 – 16, 2026 (Day Order 1- 6) | 2 | Regression Models 2.1 Properties of Regression Coefficients and Regression Lines 2.2 Simple Linear Regression | K1-K6 K1-K6 | 3 4 | 1-5 1-5 | Lecture and Discussion Problem Solving | MCQ Test - 30 marks- 25 July, 2026 |
| July 17 – 24, 2026 (Day Order 1- 6) | 2 | 2.3 Multiple Linear Regression | K1-K6 | 4 | 1-5 | Problem Solving | MCQ Test - 30 marks- 25 July, 2026 |
| July 25 – 28, 2026 (Day Order 1- 3) | 3 | Analysis of Time Series 3.1 Utility and Components of Time Series 3.2 Methods of Measuring Trend | K1-K6 K1-K6 | 1 5 | 1-5 1-5 | Lecture and Discussion Problem Solving | MCQ Test - 30 marks- 25 July, 2026 |
| July 29 – Aug 3, 2026 | C.A. Test - I | | | | | | |
| Aug 4 - 6, 2026 (Day Order 4 - 6) | 3 | 3.3 Measurement of Seasonal Variations | K1-K6 | 5 | 1-5 | Problem Solving | MCQ Test - 30 marks- 25 July, 2026 |

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| Aug 7 – 14, 2026 (Day Order 1- 6) | 4 | 4 Test of Hypothesis 4.1 Procedure for Testing Hypothesis | K1-K6 | 3 | 1-5 | Lecture and Discussion | Problem Solving |
| Aug 17 - 24, 2026 (Day Order 1- 6) | 4 | 4.2 Test of Significance | K1-K6 | 5 | 1-5 | Lecture and Problem Solving | Problem Solving |
| Aug 25 – Sep 2, 2026 (Day Order 1- 6) | 4 | 4.3 Variance Ratio Test - One Way Classification Model, Two Way Classification Model | K1-K6 | 3 | 1-5 | Problem Solving and Case Analysis | Problem Solving |
| Sep 3 – 11, 2026 (Day Order 1- 6) | 4 | 4.3 Variance Ratio Test - One Way Classification Model, Two Way Classification Model | K1-K6 | 3 | 1-5 | Problem Solving and Case Analysis | Assignment - 20 marks (September 7, 2026) |
| Sep 15-17, 2026 (Day Order 1 - 3) | 5 | Categorical Data and Chi-square Test 5.1 Introduction to Categorical Data | K1-K6 | 1 | 1-5 | Lecture and Discussion | Individual Assignment |
| Sep 18 –23, 2026 | C.A. Test - II | | | | | | |
| Sep 24 - 28, 2026 (Day 4 – 6) | 5 | Categorical Data and Chi-square Test 5.1 Introduction to Categorical Data | K1-K6 | 1 | 1-5 | Lecture and Discussion | Individual Assignment |
| Sep 29 – Oct 7, 2026 (Day Order 1 - 6) | 5 | 5.2 Application of Chi- Square Test - Test of Goodness of Fit and Test of Independence | K1-K6 | 3 | 1-5 | Problem Solving and Case Analysis | Individual Assignment |

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|---------------------------------------|-----------------|--|-------|---|-----|-----------------------------------|-----------------------|
| Oct 8 - 14, 2026 (Day Order 1 - 6) | 5 | 5.2 Application of Chi- Square Test - Test of Goodness of Fit and Test of Independence | K1-K6 | 3 | 1-5 | Problem Solving and Case Analysis | Individual Assignment |
| Oct 15 - 21, 2026 (Day Order 1- 4) | REVISION | | | | | | |

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

COURSE PLAN (June - November 2026)

Department : B.Com (Honours)
Name/s of the Faculty : Ms. R P Suvethashri
Course Title : Financial Communication
Course Code : 25BH/SE/FC12
Shift : II

COURSE OUTCOMES (COs)

| COs | Description | CL |
|------------|---|-----------|
| CO1 | Recall and identify communication strategies to convey financial information effectively | K1, K2 |
| CO2 | Interpret and explain the process of preparing and presenting financial reportsE/FC | K3 |
| CO3 | Analyse and utilise financial communication on organizational decision-making and stakeholder relationships | K4 |
| | | |

| Week | Unit No. | Content | Cognitive Level | Teaching Hours | Cos | Teaching Learning Methodology | Assessment Methods |
|-------------------------------|-----------------|---|------------------------|-----------------------|------------|--------------------------------------|---------------------------|
| Jun 22, 2026 (Day Order 6) | 1 | Introduction to Financial Communication 1.1 Definition and Importance | K1-K4 | 2 | 1-3 | Lecture and Presentation | Quiz |

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| | | of Financial Communication in Business | | | | | |
| Jun 23 – July 1, 2026 (Day Order 1- 6) | 1 | 1.2 Tailoring Communication for Different Stakeholder Groups | K1-K4 | 2 | 1-3 | Lecture and Presentation | Mini Assignment |
| July 2 – July 8, 2026 (Day Order 1- 6) | 1 | 1.3 Ethical Considerations in Financial Reporting | K1-K4 | 2 | 1-3 | Lecture and Presentation | Quiz |
| July 9 – 16, 2026 (Day Order 1- 6) | 1 | 1.4 Case Studies on Ethical Issues in Financial Communication | K1-K4 | 2 | 1-3 | Lecture and Case Studies | Case Study Analysis |
| July 17 – 24, 2026 (Day Order 1- 6) | 1 | 1.4 Case Studies on Ethical Issues in Financial Communication | K1-K4 | 2 | 1-3 | Lecture and Case Studies | Case Study - 25 marks (July 17, 2026) |
| July 25 – 28, 2026 (Day Order 1- 3) | 2 | Tools and Techniques of Financial Communication 2.1 Financial Reporting and Documentation – Structure and Components of Financial Reports | K1-K4 | 2 | 1-3 | Lecture and Presentation | Group Discussion |
| July 29 – Aug 3, 2026 | C.A. Test – I | | | | | | |

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| Aug 4 - 6, 2026 (Day Order 4 - 6) | 2 | 2.2 Visual Communication in Finance - Using Charts, Graphs, and Tables to Present Financial Data | K1-K4 | 1 | 1-3 | Lecture and Presentation | Visual Interpretation |
| Aug 7 – 14, 2026 (Day Order 1- 6) | 2 | 2.2 Visual Communication in Finance - Using Charts, Graphs, and Tables to Present Financial Data | K1-K4 | 1 | 1-3 | Lecture and Presentation | Visual Interpretation |
| Aug 17 - 24, 2026 (Day Order 1- 6) | 2 | 2.3 Leveraging Digital Platforms for Financial Communication | K1-K4 | 2 | 1-3 | Lecture and Presentation | Group Discussion |
| Aug 25 – Sep 2, 2026 (Day Order 1- 6) | 2 | 2.4 Best Practices for Email Communication and Virtual Presentations | K1-K4 | 2 | 1-3 | Lecture and Presentation | Assignment - 20 marks (Aug 28, 2026) |
| Sep 3 – 11, 2026 (Day Order 1- 6) | 3 | Application of Financial Communication 3.1 Communicating during Financial Crises or Scandals | K1-K4 | 2 | 1-3 | Lecture and Presentation | Quiz |
| Sep 15-17, 2026 (Day Order 1 - 3) | 3 | 3.2 Crafting Investor Presentations and Press Releases | K1-K4 | 2 | 1-3 | Lecture and Presentation | Role Play |
| Sep 18 –23, 2026 | C.A. Test - II | | | | | | |

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| Sep 24 - 28, 2026 (Day 4 – 6) | 3 | 3.3 Challenges of Communicating Financial Information across Cultures | K1-K4 | 1 | 1-3 | Lecture and Group discussions | Debate |
| Sep 29 – Oct 7, 2026 (Day Order 1 - 6) | 3 | 3.4 Strategies for Effective Cross-Cultural Communication | K1-K4 | 2 | 1-3 | Lecture and Group discussions | Story Telling |
| Oct 8 - 14, 2026 (Day Order 1 - 6) | 3 | 3.4 Strategies for Effective Cross-Cultural Communication | K1-K4 | 1 | 1-3 | Lecture and Presentation | Group Discussion |
| Oct 15 - 21, 2026 (Day Order 1- 4) | REVISION | | | | | | |