

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

COURSE PLAN (June - November 2026)

Department : Economics
Name/s of the Faculty : Dr. Jayalakshmi R
Course Title : Microeconomics I
Course Code : 25EC/MC/ME15
Shift : I

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	define and describe key concepts in introductory microeconomics.	K1
CO2	understand and describe consumer and market behaviour	K2
CO3	apply the theoretical knowledge to the market	K3
CO4	analyse the working of consumer rationality and profit maximization of firms	K4
CO5	discuss the relevance of microeconomic theory to contemporary needs	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 22, 2026 (Day Order 6)	1	Introduction 1.1 Basic Economic Issue- Resource Allocation	K1-K5	1	1 - 5	Brainstorming + Real life scenarios – Concept Development and Concept mapping.	CA I
Jun 23 – July 1, 2026 (Day Order 1- 6)	1	1.2 The Simple theory of demand of households – the demand function – Elasticity of Demand and its significance 1.3 The Simple Theory of supply of firms –the supply function – Elasticity of supply – Marshall’s classification of time and elasticity of supply	K1-K5	5	1 - 5	Lecture / Real life context & Questioning	CA I

July 2 – July 8, 2026 (Day Order 1- 6)	1	1.4 The elementary theory of price determination –Static, Comparative static and dynamic explanations, Lagged Adjustment of supply and demand to price changes	K1-K5	5	1 - 5	Discussion & Problem based learning	CAI
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		1.5 Application: Analysis of allocating scarce resource at the household level					
July 9 – 16, 2026 (Day Order 1- 6)	2	Theory of Consumer Behaviour 2.1 Cardinal Utility Approach –Conceptual Framework 2.2 Ordinal Utility Approach –Assumptions, Properties 2.3 Budget Constraint and consumer equilibrium	K1-K5	5	1 - 5	Lecture, Real Life prompt & discussion, Group activity - Comparison chart	Quiz 1 (20 marks) CAI

July 17 – 24, 2026 (Day Order 1- 6)	2	2.4 Income, Substitution and Price Effects – Slutsky’s Theorem, Derivation of demand curve	K1-K5	5	1 - 5	Lecture & Daily life Analogy / Graphing activity through worksheets.	Quiz 1 (20 marks) CA I
July 25 – 28, 2026 (Day Order 1- 3)	3	Production and Cost 3.1 Production Function meaning and kinds	K1-K5	3	1 - 5	Lecture & exercise with data set	Quiz 2 (20 marks) CA II

		3.2 The law of variable proportions					
July 29 – Aug 3, 2026	C.A. Test - I						
Aug 4 - 6, 2026 (Day Order 4 - 6)	3	3.3 Cobb-Douglas Production function 3.4 Isoquants and Isocost lines	K1-K5	3	1 - 5	Lecture & exercise with data set	Quiz 2 (20 marks) CA II
Aug 7 – 14, 2026 (Day Order 1- 6)	3	3.5 Laws of Returns 3.6 Producers choice of least cost combination of inputs	K1-K5	5	1 - 5	Lecture & exercise with data set	Quiz 2 (20 marks) CA II

Aug 17 - 24, 2026 (Day Order 1- 6)	3	3.7 Production function and cost function – Interrelationship 3.8 The theory of costs- cost concepts, long run and short run cost curves 3.9 Application: Analyse how business firms decide the quantity of outputs to produce in response to demand	K1-K5	5	1 - 5	Lecture & Graph exercise	CA II
Aug 25 – Sep 2, 2026 (Day Order 1- 6)	4	Equilibrium of the Firm 4.1 TR and TC functions	K1-K5	5	1 - 5	Lecture, Real life prompt and numerical problem	CA II

		4.2 Conditions for equilibrium of a profit maximising firm				solving	
Sep 3 – 11, 2026 (Day Order 1- 6)	4	4.3 Revenue functions and their relation to demand and elasticity 4.4 Application – Calculation of cost using Industrial data	K1-K5	5	1 - 5	Lecture and problem solving	CA II

Sep 15-17, 2026 (Day Order 1 - 3)	5	Market Structure and Competitive Strategy 5.1 Classification of markets –Meaning of perfect and imperfect competition 5.2 Price and Output determination in Perfect competition	K1-K5	2	1 - 5	Lecture & Market survey	CA II Group Project – 10 marks
Sep 18 –23, 2026	C.A. Test - II						
Sep 24 - 28, 2026 (Day 4 – 6)	5	5.3 Short Run equilibrium of firm and industry	K1-K5	3	1 - 5	Lecture & Group Discussion	Group Project – 10 marks

Sep 29 – Oct 7, 2026 (Day Order 1 - 6)	5	5.4 Long run equilibrium of firm and industry – Concepts of normal price and normal profit 5.5 Equilibrium of the monopolist	5	5	1 - 5	Lecture & Market Survey	Group Project – 10 marks
Oct 8 - 14, 2026 (Day Order 1 - 6)	5	5.6 Price discrimination – Equilibrium of a discriminating monopolist 5.7 Application: Study the market structure for different products in perfect and/or monopoly market	5	5	1 - 5	Lecture & Market Survey	Group Project – 10 marks
Oct 15 - 21, 2026 (Day Order 1- 4)	REVISION						

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

COURSE PLAN (June - November 2026)

Department : ECONOMICS
Name/s of the Faculty : Ms. JUMIE GEORGE
Course Title : INDIAN ECONOMIC DEVELOPMENT
Course Code : 25EC/MC/IE15
Shift : I

COURSE OUTCOMES (COs)

COs	Description					CL	
CO1	define and describe the key issues related to economic growth with reference to the Indian economy					K1	
CO2	discuss the issues/challenges faced by the Indian economy					K2	
CO3	apply knowledge to identify and analyse the challenges and opportunities in the development of different sectors of the economy.					K3	
CO4	analyse the relevance of existing policy measures					K4	
CO5	critically evaluate the problems and challenges faced by the Indian economy					K5	
Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods

Jun 22, 2026 (Day Order 6)	I 1.1	Indian Economy at the time of Independence An overview of the Indian Economy at the time of Independence	K1-K5	1	CO 1-5	Lecture Discussions	CA Test I
Jun 23 – July 1, 2026 (Day Order 1- 6)	1.2 1.3	New Economic Policy – Globalization, Liberalization and Privatization- An overview Features of a developing economy – India as an emerging economy	K1-K5	3 2	CO 1-5	Lecture Discussions	CA Test I Concept test/Quiz
July 2 – July 8, 2026 (Day Order 1- 6)	1.4 1.5	Major Issues facing the Indian Economy – Poverty, Unemployment, and Growth Overview of Planning in India from 1951 to 2017 – Role of NITI Aayog	K1-K5	3 2	CO 1-5	Lecture Discussions	CA Test I Concept test/Quiz
July 9 – 16, 2026 (Day Order 1- 6)	II 2.1 2.2	Role of Agriculture in the Indian Economy Role of Agriculture – Agriculture and Economic Growth Agriculture and Productivity	K1-K5	 3 2	CO 1-5	Lecture Discussions	CA Test I Concept test/Quiz

July 17 – 24, 2026 (Day Order 1- 6)	2.3	Institutional Reforms - Land Reforms and Technological Reforms – Green Revolution – Need for a second Green Revolution	K1-K5	3	CO 1-5	Lecture Discussions	CA Test I Concept test/Quiz
	2.4	Agricultural Price Policy – Objectives and Instruments		2			
July 25 – 28, 2026 (Day Order 1- 3)	2.5	The Agrarian Crisis and Farmer’s Distress	K1-K3	3	CO 1-3	Lecture Discussions Documentaries	CA Test I Concept test/Quiz
	2.6	ICT in Indian Agriculture					
July 29 – Aug 3, 2026	C.A. Test – I						
Aug 4 - 6, 2026 (Day Order 4 - 6)	III 3.1	Indian Industrial Sector Industrial Policy – Industrial (Development and Regulation) Act (IDRA) 1951 – Industrial Policy since 1991 – Foreign Exchange Management Act (FEMA) 1999 – Competition Act 2002	K1-K5	2	CO 1-5	Lecture Discussions	CA Test II Group presentation
Aug 7 – 14, 2026	3.2	Industrial Growth – Performance of the Indian	K1-K5	2	CO 1-5	Lecture	CA Test II

(Day Order 1- 6)	3.3	Industrial Sector 1991 Public Sector Enterprises – Meaning – Role and Performance of Public Sector Enterprises, Disinvestment		3		Discussions Data Analysis	Group presentations
Aug 17 - 24, 2026 (Day Order 1- 6)	3.4	Small Scale Industries – Case for Small Scale Industries – Problems of Small-Scale Sector – Policy for Small Scale Sector	K1-K5	3	CO 1-5	Lecture Discussions Case studies	CA Test II Group presentation
	3.5	MSME – Growing Importance and Policy Issues		2			
Aug 25 – Sep 2, 2026 (Day Order 1- 6)	3.5	MSME – Growing Importance and Policy Issues	K1-K3	2	CO 1-5	Lecture Discussions	CA Test II Group presentation
	IV	Service Sector in India					
	4.1	Role of Service Sector in India	K1-K3	3			
Sep 3 – 11, 2026 (Day Order 1- 6)	4.2	Contribution of Service Sector to Economic Growth	K1-K5	3	CO 1-5	Lecture Discussions Case Studies	CA Test II Group presentation

	4.3	Digitalisation and Service Sector Growth, Skills, Employment and Service Sector Productivity (National Skill Development Mission, Skill India mission, Pradhan Mantri Kaushal Vikas Yojana)		2			
Sep 15-17, 2026 (Day Order 1 - 3)	4.3	Digitalisation and Service Sector Growth, Skills, Employment and Service Sector Productivity (National Skill Development Mission, Skill India mission, Pradhan Mantri Kaushal Vikas Yojana)	K4-K6	1	CO 1-5	Discussion Case study	CA Test II Group presentation
	4.4	Issues facing India's Financial Sector-Basics of Financial Inclusion (Pradhan Mantri Jan Dhan Yojana PMJDY, Credit Guarantee Scheme for Micro and Small Enterprises)		2			
Sep 18 –23, 2026	C.A. Test – II						

Sep 24 - 28, 2026 (Day 4 – 6)	V 5.1	India's External Sector Foreign Trade – Structure, Direction and Trends	K1-K4	3	CO 1-5	Lecture Discussion	Concept test
Sep 29 – Oct 7, 2026 (Day Order 1 - 6)	5.2	Balance of Payments – Structure and Components	K1-K3	5	CO 1-5	Lecture Discussion	Concept test
Oct 8 - 14, 2026 (Day Order 1 - 6)	5.3 5.4	Trends in India's Balance of Payments India's Foreign Trade Policies	K1-K5	2 3	CO 1-5	Lecture Discussion	Concept test
Oct 15 - 21, 2026 (Day Order 1- 4)	REVISION						

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

COURSE PLAN (June - November 2026)

Department : **Economics**
Name/s of the Faculty : **Ms. Dorothy Nivedha C**
Course Title : **Marketing**
Course Code : **25EC/ME/MT13**
Shift : **1**

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	define key marketing concepts	K1
CO2	comprehend the scope and significance of concepts and theories in modern business	K2
CO3	identify and apply the key principles and tools of marketing to real life business scenarios	K3
CO4	analyse the marketing theories, and challenges in a global context	K4
CO5	evaluate the elements marketing mix	K5
	KL – Knowledge Level K1 – Remember K2 – Understand K3 – Apply K4 – Analyse K5 – Evaluate K6 - Create	

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 22, 2026 (Day Order 6)	1	Introduction to Marketing	K1-5	1	1-5	PPT, Lecture	CA - I
Jun 23 – July 1, 2026 (Day Order 1- 6)	1	1.1 Evolution of Marketing 1.2 Role of Marketing 1.3 Digital Transformation	K1-5	5	1-5	PPT, Lecture, Class Discussions	Marketing Environment Analysis – 10 Marks CA - I
July 2 – July 8, 2026 (Day Order 1- 6)	1	1.4 Micro and Macro Environment in Marketing 1.5 Marketing Mix and Omnichannel Strategies	K1-5	4	1-5	PPT, Lecture, Class Discussions	Marketing Mix Infographic – 10 Marks CA - I
July 9 – 16, 2026 (Day Order 1- 6)	2	2.1 Individual Product Decisions – Attributes, Branding, Packaging, Labelling and Sustainability	K1-5	5	1-5	PPT, Lecture, Class Discussions	Brand Audit Project – 10 Marks CA - I
July 17 – 24, 2026 (Day Order 1- 6)	2	2.2 Product Mix, Product Line, Brand Positioning and GI 2.3 Product Life Cycle	K1-5	5	1-5	PPT, Lecture, Class Discussions	Product Redesign Activity – 10

		and Innovation Strategies					Marks CA - I
July 25 – 28, 2026 (Day Order 1- 3)	3	3.1 Product Pricing – Definition, Objectives, and Types	K1-4	3	1-4	PPT, Lecture, Class Discussions	Pricing Strategy Case Study – 10 Marks CA - I
July 29 – Aug 3, 2026	C.A. Test - I						
Aug 4 - 6, 2026 (Day Order 4 - 6)	3	3.2 Pricing Strategies	K1-4	2	1-4	PPT, Lecture	CA - II
Aug 7 – 14, 2026 (Day Order 1- 6)	3	3.3 Behavioural Pricing Strategies- Anchoring, Decoy effect and price perception	K1-4	5	1-4	PPT, Lecture, Class Discussions	Behavioural Pricing Experiment – 10 Marks CA - II
Aug 17 - 24, 2026 (Day Order 1- 6)	4	4.1 Introduction to e- Commerce 4.2 e-Commerce Models: B2C, B2B, C2C, C2B, D2C, B2G, C2G	K1-4	6	1-4	PPT, Lecture, Class Discussions	E-Commerce Platform Analysis – 10 Marks CA - II

Aug 25 – Sep 2, 2026 (Day Order 1- 6)	4	4.3 Factors Affecting Choice of Distributional Channels 4.4 Classification of Channel Members	K1-4	4	1-4	PPT, Lecture, Class Discussions	Retail Channel Observation Report – 10 Marks CA - II
Sep 3 – 11, 2026 (Day Order 1- 6)	5	5.1 Objectives of Marketing Communication	K1-4	3	1-4	PPT, Lecture, Class Discussions	Digital Marketing Campaign Design – 10 Marks CA - II
Sep 15-17, 2026 (Day Order 1 - 3)	5	5.1 Objectives of Consumer Engagement		2	1-4	PPT, Lecture, Class Discussions	CA - II
Sep 18 –23, 2026	C.A. Test - II						
Sep 24 - 28, 2026 (Day 4 – 6)	5	5.2 Promotional Mix	K1-5	2	1-4	PPT, Lecture, Class Discussions	
Sep 29 – Oct 7, 2026 (Day Order 1 - 6)	5	5.2 Advertising, Sales Promotion,	K1-5	3	1-4	PPT, Lecture, Class Discussions	Advertisement Analysis Presentation.- 10 Marks

Oct 8 - 14, 2026 (Day Order 1 - 6)	5	5.2 Publicity, and Social Media Marketing	K1-4	2	1-4	PPT, Lecture, Class Discussions	
Oct 15 - 21, 2026 (Day Order 1- 4)	REVISION						

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN (June - November 2026)

Department : Economics
Name/s of the Faculty : Ms. Swati Seshadri
Course Title : Academic Writing and Publication Ethics for Economists
Course Code : 25EC/SE/AW12
Shift : I

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Understand the basics of academic writing	K2
CO2	Apply the principles and techniques of academic writing in the preparation of research papers and publications	K3
CO3	Develop and communicate research ideas effectively while upholding ethical research principles	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 22, 2026 (Day Order 6)	1	Fundamentals of Academic Writing in Economics 1.1 Introduction to Understanding of Knowledge	K2-K5	1	1-3	a) Lecture Guided Discussion	Quiz
Jun 23 – July 1, 2026 (Day Order 1-6)	1	1.2 Introduction of Academic Writing – Types – Research Paper, Review Paper, and Policy Briefs	K2-K5	2	1-3	a) Lecture Guided Discussion	Quiz

July 2 – July 8, 2026 (Day Order 1-6)	1	1.3 Academic Writing – Steps and Procedure – Structure – (Research Paper, Review Paper, and Policy Brief)	K2-K5	2	1-3	a) Lecture Scaffolded Writing Workshop	Quiz / Article Writing
July 9 – 16, 2026 (Day Order 1-6)	1	1.4 Introduction to Business Writing – Procedure of Business Writing	K2-K5	2	1-3	a) Lecture Email Drafting Simulation	Quiz / Article Writing
July 17 – 24, 2026 (Day Order 1-6)	1	1.5 Overview of Structure and Organization of an Economic Research Paper	K2-K5	2	1-3	a) Lecture Deconstruction Activity – provide students with a real research paper	Quiz / Article Writing
July 25 – 28, 2026 (Day Order 1-3)	1	1.6 Constructing Research Questions, Objectives and Hypothesis – Identifying Research Gaps – Developing a Strong Thesis Statement – Contextualizing Research problems	K2-K5	1	1-3	Lecture	Quiz / Article Writing
July 29 – Aug 3, 2026	C.A. Test - I						
Aug 4 - 6, 2026 (Day Order 4 - 6)	1	1.6 Constructing Research Questions, Objectives and Hypothesis – Identifying Research Gaps – Developing a Strong Thesis Statement – Contextualizing Research problems	K2-K5	1	1-3	Lecture	Quiz / Article Writing

Aug 7 – 14, 2026 (Day Order 1-6)	1	1.6 Constructing Research Questions, Objectives and Hypothesis – Identifying Research Gaps – Developing a Strong Thesis Statement – Contextualizing Research problems	K2-K5	2	1-3	Lecture	Quiz / Article Writing
Aug 17 - 24, 2026 (Day Order 1-6)	1	1.7 Citations – Common Referencing Styles – APA, Chicago and Harvard	K2-K5	2	1-3	a) Lecture Demo on the tools like Zotero/Google Scholar	Quiz – Citation
Aug 25 – Sep 2, 2026 (Day Order 1-6)	2	Unit 2: Ethics in Academic Writing and Research 2.1 Introduction to Research Ethics – Importance and Principles of Ethical Research in Economics	K2-K5	2	1-3	a) Lecture Digital Tools	Quiz / Article Writing
Sep 3 – 11, 2026 (Day Order 1-6)	2	2.2 Ethical Issues in Research – Plagiarism – Types of Plagiarism – E-Tools for Plagiarism Detection – Ethical Considerations in Data Collection	K2-K5	2	1-3	a) Lecture Digital Tools	Quiz / Plagiarism Testing
Sep 15-17, 2026 (Day Order 1 - 3)	2	2.2 Ethical Issues in Research – Plagiarism – Types of Plagiarism – E-Tools for Plagiarism Detection – Ethical Considerations in Data Collection	K2-K5	1	1-3	a) Lecture Digital Tools	Quiz / Plagiarism Testing
Sep 18 –23,	C.A. Test - II						

2026							
Sep 24 - 28, 2026 (Day 4 – 6)	3	Unit 3: Publication Ethics 3.1 Concept of Publication Ethics	K2-K5	2	1-3	a) Lecture b) Case Study Predatory Journal Hunt	Quiz
Sep 29 – Oct 7, 2026 (Day Order 1 - 6)	3	3.2 Identification of Publication Misconduct and Appeal – Concept of Publication Misconduct	K2-K5	2	1-3	a) Lecture b) Case Study Predatory Journal Hunt	Quiz
Oct 8 - 14, 2026 (Day Order 1 - 6)	3	3.3 Predatory Journals and Publishers – Overview of Predatory Journal, Characteristics of a Predatory Journal, Ways to find Predatory Journals and Publishers	K2-K5	2	1-3	a) Lecture b) Case Study Predatory Journal Hunt	Quiz
Oct 15 - 21, 2026 (Day Order 1-4)	REVISION						

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

COURSE PLAN (June - November 2026)

Department : **ECONOMICS**
Name/s of the Faculty : **REKHA M, ASHIKA A & AMALA V L**
Course Title : **ECONOMICS FOR MANAGERS**
Course Code : **25EC/ME/EF13**
Shift : **I & II**

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	recall and describe concepts in economics that relate to business decisions making	K1
CO2	identify and illustrate how various micro and macroeconomic factors affect the business environment	K2
CO3	apply the standard analytical tools of applied economic analysis to business situations	K3
CO4	examine the role of consumer and producer behavior and market structures in business decision making	K4
CO5	identify related policy solutions based on microeconomic and macroeconomic factors	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 22, 2026 (Day Order 6)	1	Introduction to Managerial Economics 1.1 Managerial Economics – Nature, Meaning and Scope.	K1-K5	1	1-5	Lecture Teaching, PPT presentation and Economic Diaries / Logs	Quiz 1 & CA 1
Jun 23 – July 1, 2026 (Day Order 1- 6)	1	1.2 Roles and responsibilities of Managers	K1-K5	2	1-5	Lecture Teaching, PPT presentation and Economic Diaries / Logs	Quiz 1 & CA 1
	1	1.3 Fundamental Principles economics for decision making: Incremental Principle, Opportunity Cost, Discounting Principle, Time Concept, Equi-Marginal Principle	K1-K5	2	1-5	Lecture Teaching, PPT presentation and Economic Diaries / Logs	Quiz 1 & CA 1

July 2 – July 8, 2026 (Day Order 1- 6)	2	Demand and Supply Analysis 2.1 Meaning of Demand – Determinants of Demand – Law of Demand and its Exceptions .	K1-K5	2	1-5	Lecture Teaching, Worksheet, Peer teaching and group discussion	Quiz 1 & CA 1
		2.2 Elasticity of Demand - Price, Income, Cross and Promotional elasticity of demand	K1-K5	2	1-5	Lecture Teaching, Worksheet, Peer teaching and group discussion	Quiz 1 & CA 1
July 9 – 16, 2026 (Day Order 1- 6)	2	2.3 Demand forecasting – Steps in demand forecasting – Methods of demand forecasting	K1-K5	2	1-5	Lecture Teaching, Worksheet, Peer teaching and group discussion	Quiz 1 & CA 1
		2.4 Law of Supply – Determinants of supply – Elasticity of Supply	K1-K5	2	1-5	Lecture Teaching, Worksheet, Peer teaching and group discussion	Quiz 1 & CA 1
July 17 – 24, 2026 (Day Order 1- 6)	3	Production Function and Cost Analysis 3.1 Production function: Short-run and Long-run	K1-K5	2	1-5	Lecture Teaching, PPT presentation and Economic Diaries / Logs	Quiz 1 & CA 1
July 25 – 28, 2026 (Day Order 1- 3)	3	3.2 Law of variable proportions - Returns to	K1-K5	2	1-5	Lecture, PowerPoint presentation &	Quiz 1 & CA

		scale				Discussion	1
July 29 – Aug 3, 2026	C.A. Test - I						
Aug 4 - 6, 2026 (Day Order 4 - 6)	3	3.3 Cost and Managerial Decision Making – Types of Costs - Fixed, Variable, Total, Average and Marginal Costs, Opportunity Cost	K1-K5	3	1-5	Lecture, PowerPoint presentation & Discussion	Quiz II , Assignment, Class Discussion, CA 2
Aug 7 – 14, 2026 (Day Order 1- 6)	3	3.3 Cost and Managerial Decision Making – Types of Costs - Fixed, Variable, Total, Average and Marginal Costs, Opportunity Cost	K1-K5	2	1-5	Lecture Teaching, PPT presentation and Economic Diaries / Logs	Quiz II, Assignment, Class Discussion CA 2
		3.4 Economies and Diseconomies of scale	K1-5	2	1-5	Lecture Teaching, PPT presentation and Economic Diaries / Logs	Quiz II, Assignment, Class Discussion & CA 2
Aug 17 - 24, 2026 (Day Order 1- 6)	3	3.5 Break-even analysis – An overview Objectives of the firm	K1-K5	3	1-5	Lecture Teaching, PPT presentation, and Think-Pair-Share	Quiz II, Assignment,

	4	and Market structure 4.1. Profit, Growth, Sales, Utility Maximization (Brief Knowledge)	K1-K5	1	1-5	Lecture Teaching, PPT presentation and Business Plan with Economic Justification	Class Discussion & CA 2
Aug 25 – Sep 2, 2026 (Day Order 1- 6)	4	4.1. Profit, Growth, Sales, Utility Maximization (Brief Knowledge) 4.2. Perfect Competition, Monopoly, Monopolistic Competition, Oligopoly - Features	K1-K5	4	1-5	Lecture, PowerPoint presentation & Discussion	Quiz II, Assignment, Class Discussion & CA 2
Sep 3 – 11, 2026 (Day Order 1- 6)	4	4.3. Price discrimination under monopoly 4.4. Oligopoly – Collusive and non-collusive – Cartels and price leadership – Kinked demand curve	K1-K5	5	1-5	Lecture, PowerPoint presentation & Discussion	Quiz II, Assignment, Class Discussion & CA 2
Sep 15-17, 2026 (Day Order 1 - 3)	4	4.4. Oligopoly – Collusive and non-collusive – Cartels and price leadership –	K1-K5	3	1-5	Lecture, PowerPoint presentation & Discussion	Quiz II, Assignment, Class Discussion &

		Kinked demand curve					CA 2
Sep 18 –23, 2026	C.A. Test - II						
Sep 24 - 28, 2026 (Day 4 – 6)	5	National Income and Business Cycles 5.1 National income concepts (GDP, GNP, NNP, Per Capita Income, Green GDP)	K1-K5	4	1-5	Lecture, PowerPoint presentation & Discussion	Class Discussion
Sep 29 – Oct 7, 2026 (Day Order 1 - 6)	5	5.2 Business cycle - phases and characteristics	K1-K5	4	1-5	Lecture, PowerPoint presentation & Discussion	Class Discussion
Oct 8 - 14, 2026 (Day Order 1 - 6)	5	5.3 Fiscal and monetary policy and their impact on business	K1-K5	4	1-5	Lecture Teaching, PPT presentation, Group discussion and Case study analysis	Class Discussion
Oct 15 - 21, 2026 (Day Order 1- 4)	REVISION						