

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI 600086
(For candidates admitted during the academic year 2023-2024)

B.VOC. DEGREE EXAMINATION, APRIL 2026
BANKING, FINANCIAL SERVICES AND INSURANCE
SIXTH SEMESTER

COURSE : MAJOR CORE
PAPER : ENTREPRENEURIAL DEVELOPMENT
SUBJECT CODE : 23VB/VM/ED66
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A				
Q. No.	Answer all the questions not exceeding 50 words:	(5 x 2=10)	CO	KL
1.	Define Entrepreneur.		1	K1
2.	What is the significance of a business plan?		1	K1
3.	Write a short note on project feasibility.		1	K1
4.	What is the need for financial planning?		1	K1
5.	List out any two promotional schemes offered by the state and central government.		1	K1
SECTION B				
Q. No.	Answer any four questions not exceeding 150 words:	(4 x 5=20)	CO	KL
6.	Bring out the difference between entrepreneur and entrepreneurship.		2	K2
7.	What is idea generation in business?		2	K2
8.	State the significance of project formulation.		2	K2
9.	List out the factors determining working capital.		2	K2
10.	What do you mean by Incentives?		2	K2
11.	What are the contents of a project report for a new venture?			
SECTION C				
Q. No.	Answer the following questions not exceeding 500 words:	(4 x 10=40)	CO	KL
12.	a) What are the Internal sources of finance? Explain. (OR) b) Elaborate on the factors influencing entrepreneurship development.		3	K3
13.	a) Discuss the challenges and issues faced by the entrepreneurs in India. (OR) b) Explain the concept of selection of business idea with suitable examples.		3	K3
14.	a) Elucidate the types of entrepreneurs. (OR) b) Discuss the various stage of project formulation.		4	K4
15.	a) Explain the role of banks in assisting entrepreneurs. (OR) b) Describe any two promotional schemes offered by the central government for an entrepreneur.		4	K4
SECTION D				
Q. No.	Answer any two questions not exceeding 1000 words:	(2x15=30)	CO	KL
16.	What is entrepreneurship? Explain the characteristics of an entrepreneur.		5	K5
17.	Discuss in detail the Internal and external sources of Business idea.		5	K5
18.	Enumerate the various stages involved in Project formulation.		5	K5
