

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86**  
(For candidates admitted from the academic year 2023 – 2024 and thereafter)

**B. VOC. DEGREE EXAMINATION, APRIL 2026**  
**BANKING, FINANCIAL SERVICES AND INSURANCE**  
**FOURTH SEMESTER**

**COURSE : MAJOR ELECTIVE**  
**PAPER : BUSINESS ETHICS**  
**SUBJECT CODE : 23VB/VE/BE45**  
**TIME : 3 HOURS**

**MAX. MARKS: 100**

<b>SECTION A</b>				
<b>Q. No.</b>	<b>Answer all questions not exceeding 50 words.</b>	<b>(5 x 2=10)</b>	<b>CO</b>	<b>KL</b>
1.	Define Business Ethics.		1	K1
2.	Mention any two ways to improve the corporate environmental performance.		1	K1
3.	Write a short note on harassment at the workplace.		1	K1
4.	List the cross-cultural ethical issues in HRM.		1	K1
5.	Who is an ethicist?		1	K1
<b>SECTION B</b>				
<b>Q. No.</b>	<b>Answer any four questions not exceeding 150 words.</b>	<b>(4 x 5=20)</b>	<b>CO</b>	<b>KL</b>
6.	Outline the objectives of business ethics.		2	K2
7.	Point out the need for environmental ethics.		2	K2
8.	Interpret the ethical concerns in employee compensation.		2	K2
9.	Infer the ethical issues in financial markets.		2	K2
10.	Bring out the differences between Ethics and Morals.		2	K2
11.	Describe the objectives of Environmental audit.		2	K2
<b>SECTION C</b>				
<b>Q. No.</b>	<b>Answer the following questions not exceeding 500 words.</b>	<b>(4 x 10= 40)</b>	<b>CO</b>	<b>KL</b>
12.	a) Identify the ethical dilemmas in marketing. <b>(OR)</b> b) Explain the factors influencing business ethics.		3	K3
13.	a) What is whistle blowing? Describe its act. <b>(OR)</b> b) Discuss the employment discriminating practices in an entity.		3	K3
14.	a) Examine the role of HR manager in terms of ethical practices. <b>(OR)</b> b) “Finance would be impossible without ethics”. Do you agree? Comment.		4	K4
15.	a) Categorize the ethical dilemmas of an individual in workplace. <b>(OR)</b> b) Analyze the role of corporates in managing environmental issues.		4	K4
<b>SECTION D</b>				
<b>Q. No.</b>	<b>Answer any two questions not exceeding 1000 words.</b>	<b>(2 x 15= 30)</b>	<b>CO</b>	<b>KL</b>
16.	Elaborate the ethical issues in marketing and advertising.		5	K5
17.	Elucidate the benefits of ethical behaviour in workplace.		5	K5
18.	Interpret the importance of business ethics.		5	K5