

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2023 –2024 & thereafter)

B. A. DEGREE EXAMINATION, APRIL 2026
BRANCH III – SOCIOLOGY
FOURTH SEMESTER

COURSE : ALLIED – CORE
PAPER : FUNDAMENTALS OF SOCIAL PSYCHOLOGY
SUBJECT CODE : 23PY/AC/FS45
TIME : 3 HOURS **MAX.MARKS:100**

SECTION A		CO	1
Answer all the questions not exceeding 50 words		(10 x 3=30)	
Define social psychology.		CO1	1
State the meaning of attitude.		CO1	1
What is group polarization?		CO1	1
Give the meaning of stereotype.		CO1	1
Define conformity.		CO1	1
List three areas covered under social psychology.		CO2	1
Identify two ways through which attitudes are learned.		CO2	1
Name the types of aggression.		CO2	1
Briefly explain the concept of sexism.		CO2	1
Describe the concept of deindividuation in group behaviour.		CO2	1
SECTION B		CO	1
Answer all the questions not exceeding 400 words		(5 x 8=40)	
a) Examine the nature of social psychology as a field of study. (or)		CO4	1
b) Break down cognitive dissonance and the strategies individuals use to reduce dissonance.			
a) <i>During a crowded college festival, a student slips and falls near the entrance. Many students notice the incident, but no one immediately steps forward to help because each person assumes someone else will assist.</i> Identify the social psychological phenomenon illustrated in the situation and examine the factors that influence helping behavior in such situations. (or)		CO4	1
b) Differentiate the factors that influence conformity in groups.			
a) Differentiate between discrimination and stereotypes with appropriate examples. (or)		CO4	1
b) <i>During a student council meeting, most members support the leader's proposal immediately. A few students privately disagree but avoid expressing their opinions to maintain harmony within the group.</i> Identify the concept illustrated in the situation and analyse the conditions that lead to this type of group decision-making.			

Q. No.	SECTION A (10 x 3=30)	CO	KL
	Answer all the questions not exceeding 50 words		
1.	Define social psychology.	CO1	K1
2.	State the meaning of attitude.	CO1	K1
3.	What is group polarization?	CO1	K1
4.	Give the meaning of stereotype.	CO1	K1
5.	Define conformity.	CO1	K1
6.	List three areas covered under social psychology.	CO2	K2
7.	Identify two ways through which attitudes are learned.	CO2	K2
8.	Name the types of heuristics.	CO2	K2
9.	Briefly explain the concept of sexism.	CO2	K2
10.	Describe the concept of deindividuation in group behaviour.	CO2	K2
Q. No.	SECTION B (5 x 8=40)	CO	KL
	Answer all the questions not exceeding 400 words		
11.	a) Examine the nature of social psychology as a field of study. (or) b) Break down cognitive dissonance and the strategies individuals use to reduce dissonance.	CO4	K4
12.	a) <i>During a crowded college festival, a student slips and falls near the entrance. Many students notice the incident, but no one immediately steps forward to help because each person assumes someone else will assist.</i> Identify the social psychological phenomenon illustrated in the situation and examine the factors that influence helping behavior in such situations. (or) b) Differentiate the factors that influence conformity in groups.	CO4	K4
13.	a) Analyse the components of the General Aggression Model. (or) b) <i>During a student council meeting, most members support the leader's proposal immediately. A few students privately disagree but avoid expressing their opinions to maintain harmony within the group.</i> Identify the concept illustrated in the situation and analyse the conditions that lead to this type of group decision-making.	CO4	K4

14.	a) Assess the effectiveness of different elements of persuasion in shaping attitudes. (or) b) Appraise the relevance of drive theory in explaining social facilitation during group performance.	CO5	K5
15.	a) <i>A qualified candidate from a minority community applies for a job but is repeatedly overlooked despite having the required skills and experience. Over time, the individual begins to feel discouraged and loses confidence, while the workplace continues to lack diversity.</i> Evaluate the impact of discrimination on individuals and society. (or) b) Judge the importance of situational factors in influencing conformity within groups.	CO5	K5
Q. No.	SECTION C (2 x 15=30) Answer any 2 questions not exceeding 800 words	CO	KL
16.	Apply the major methods used in social psychology to study social behavior, with examples.	CO3	K3
17.	Illustrate with examples the formations of attitudes.	CO3	K3
18.	Using examples, show how prejudice develops and identify its major causes in society.	CO3	K3
19.	<i>While walking to college, a student notices an elderly person struggling to cross a busy road. Some people nearby are in a hurry and walk past, but one student stops, helps the person cross safely, and asks if they need further assistance.</i> Using the situation above, demonstrate prosocial behaviour and explain the factors that promote helping behaviour.	CO3	K3
