

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086

(For candidates admitted from the academic year 2025 – 2026)

B. COM. DEGREE EXAMINATION, APRIL 2026

CORPORATE SECRETARYSHIP

SECOND SEMESTER

COURSE : ELECTIVE

PAPER : ECONOMIC ENVIRONMENT OF BUSINESS

COURSE CODE : 25EC/ME/EB23

TIME : 3 HOURS

MAX. MARKS: 100

Q. No.	SECTION - A (4x5=20) Answer any 4 out of 6 questions in 100 words each	CO	KL
1.	What is a Mixed Economy? Explain its features.	1	1
2.	Define Total Cost and Marginal Cost in the short run. Using an appropriate diagram, explain their shape and interrelationship.	1	1
3.	Explain the concept of price leadership with its features.	1	1
4.	What are the advantages and disadvantages of free trade?	1	1
5.	Write a note on AOA.	1	1
6.	Recall the concept of inflation. Briefly explain walking inflation and galloping inflation.	1	1
	SECTION - B (4x5=20) Answer any 4 out of 6 questions in 100 words each	CO	KL
7.	Outline how consumer sovereignty operates in a capitalist economy.	2	2
8.	Illustrate and explain the nature of the Total Revenue (TR) curve in a perfectly competitive market.	2	2
9.	Explain the main characteristics of a Monopoly.	2	2
10.	Briefly explain the different types of deficits.	2	2
11.	Summarize the main arguments for and against globalisation.	2	2
12.	Write short notes on: a) Tariff barriers b) Non-tariff barrier	2	2
Q. No.	SECTION - C (2x10=20) Answer any 2 out of 4 questions in 500 words each	CO	KL
13.	Compare and contrast capitalist and socialist models of economic systems.	3	3
14.	Enumerate the features of perfect competition.	3	3

15.	Explain the concept of a cartel system. How are price and output determined under a cartel arrangement?	3	3
16.	Examine the role of monetary policy in controlling inflation	3	3
	SECTION - D (2x10=20) Answer any 2 out of 4 questions in 500 words each	CO	KL
17.	With the help of a suitable diagram, analyse the kinked demand curve theory as an explanation of price rigidity in oligopoly markets.	4	4
18.	Demonstrate the process and key stages of fiscal budget preparation.	4	4
19.	Explain the importance of WTO.	4	4
20.	Diagrammatically examine the four phases of the business cycle and their economic implications.	4	4
Q. No.	SECTION - E (2x10=20) Answer any 2 out of 4 questions in 500 words each	CO	KL
21.	Critically analyse the problems faced by a developing economy.	5	5
22.	Explain the concept of break-even analysis and its use in business Decisions.	5	5
23.	Using suitable diagrams, explain demand-pull inflation and cost-push inflation.	5	5
24.	Evaluate the impact of globalisation on the Indian Economy.	5	5
