

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2025 – 2026)

B.COM. DEGREE EXAMINATION – APRIL 2026
CORPORATE SECRETARYSHIP
SECOND SEMESTER

COURSE : ELECTIVE
PAPER : BUSINESS ENVIRONMENT
SUBJECT CODE : 25CO/ME/BT23
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A				
Q. No.	Answer all questions:	(4 x 2.5 =10)	CO	KL
1	Define Business and state any two characteristics.		1	1
2	What is Economic Planning?		1	1
3	Define Political Environment.		1	1
4	What is Globalization?		1	1
SECTION B				
Q. No.	Answer all questions:	(4 x 5 = 20)	CO	KL
5	Explain the types of Business Environment.		2	2
6	Describe the types of Economic Systems.		2	2
7	Explain the factors affecting Political Environment.		2	2
8	Discuss the features of Technological Environment.		2	2
SECTION C				
Q. No.	Answer ANY TWO questions:	(2 x 10 = 20)	CO	KL
9	Apply Environmental Analysis to evaluate how a start-up can assess opportunities and threats in a competitive market.		3	3
10	Illustrate how Economic Planning in India influences business decisions in the manufacturing sector.		3	3
11	Apply the concept of Social Responsibility to explain how businesses can respond to societal expectations in the digital era.		3	3
SECTION D				
Q. No.	Answer ANY TWO questions:	(2 x 10 = 20)	CO	KL
12	Analyse the Government–Business relationship in India and its impact on industrial growth.		4	4
13	Examine the arguments for and against Social Responsibility of Business.		4	4
14	Analyse the impact of International Economic Institutions (WTO, IMF, World Bank) on India’s business environment.		4	4
SECTION D				
Q. No.	Answer ANY TWO questions:	(2 x 15 = 30)	CO	KL
15	Evaluate the importance and limitations of Environmental Analysis for strategic business planning.		5	5
16	Critically evaluate the impact of Globalization on India’s economic and business environment.		5	5
17	Assess the role of the State in shaping the Political and Economic environment for business in India.		5	5
18	“Technology is transforming the social and economic landscape of business.” Evaluate this statement with suitable examples.		5	5
