

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2023-24)

B.Com. DEGREE EXAMINATION APRIL 2026
COMMERCE
SIXTH SEMESTER

COURSE : MAJOR – CORE
PAPER : ENTREPRENEURIAL DEVELOPMENT
SUBJECT CODE : 23CM/MC/ED64
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A				
Q.No.	Answer all the Questions	(5x2=10)	CO	KL
1.	Define entrepreneurship.		1	K1
2.	Write a short note on SWOC Analysis.		1	K1
3.	List the stages of project life cycle.		1	K1
4.	Give any two advantages of a business plan.		1	K1
5.	State the need for financial planning.		1	K1
SECTION B				
Q.No.	Answer all the questions	(5x2=10)	CO	KL
6.	Who is a fabian entrepreneur?		2	K2
7.	List the stages in opportunity selection.		2	K2
8.	State the different classifications of a project.		2	K2
9.	Identify any two internal constraints of an entrepreneur.		2	K2
10.	Write a note on venture capital.		2	K2
SECTION C				
Q.No.	Answer any two questions	(2x10=20)	CO	KL
11.	Explain the role of entrepreneurship in the development of an economy.		3	K3
12.	Discuss the sources and importance of idea generation.		3	K3
13.	Explain project feasibility report as per planning commission guidelines.		3	K3
SECTION D				
Q.No.	Answer any two questions	(2x10=20)	CO	KL
14.	Analyse the role of women entrepreneur. What are the challenges faced by them in setting up a new business?		4	K4
15.	Discuss the process involved in a business plan.		4	K4
16.	Examine the sources of finance available to entrepreneurs.		4	K4
SECTION E				
Q.No.	Answer any two questions	(2x20=40)	CO	KL
17.	Explain the various functions and types of entrepreneurs with examples.		5	K5
18.	Analyse the various steps involved in launching of a new enterprise.		5	K5
19.	Explain the elements and stages involved in project formulation in detail.		5	K5
20.	Discuss the evaluation and selection of business idea by analysing the environmental factors.		5	K5
