

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024)

B.COM. DEGREE EXAMINATION – APRIL 2026
HONOURS
SIXTH SEMESTER

COURSE : MAJOR CORE
PAPER : ENTREPRENEURSHIP
SUBJECT CODE : 23BH/MC/EP64
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A				
Q. No.	Answer all questions:	(5 x 2 =10)	CO	KL
1.	Define Entrepreneur and Entrepreneurship.		1	1
2.	What is Small Scale Enterprise?		1	1
3.	Write a note on Opportunity Scanning.		1	1
4.	Define Business Plan.		1	1
5.	What is SIDBI?		1	1
SECTION B				
Q. No.	Answer ANY FOUR questions:	(4 x 5 = 20)	CO	KL
6.	Explain the importance and relevance of an entrepreneur.		2	2
7.	Describe the product range and ownership patterns of SSEs.		2	2
8.	Explain the process of scanning the environment for opportunities.		2	2
9.	Discuss the importance of a Business Plan.		2	2
10.	Explain financial assistance provided by Commercial Banks and SFCs to SSEs.		2	2
11.	Discuss the pros and cons of being an entrepreneur.		2	2
SECTION C				
Q. No.	Answer ALL questions:	(4 x 10 = 40)	CO	KL
12.	a) Apply the concept of Women Entrepreneurship and suggest measures to overcome their problems. (OR) b) Apply suitable remedial measures for sickness in Small Scale Enterprises.		3	3
13.	a) Illustrate the steps involved in evaluating business alternatives based on personal competencies. (OR) b) Explain the procedure for preparation of a Business Plan for a start-up.		3	3
14.	a) Analyse the role and contribution of SSEs in the development of the Indian economy. (OR) b) Examine the steps involved in starting a small business venture including feasibility assessment.		4	4
15.	a) Analyse the major components of a business plan and explain how each component contributes to business sustainability. (OR) b) Examine the non-financial assistance provided by institutions such as DIC, SISI, EDI and KVIC.		4	4

SECTION D				
Q. No.	Answer ANY ONE question:	(1 × 15 = 15)	CO	KL
16.	Assess the various financial incentives and institutional support available to Small Scale Enterprises in India.		5	5
17.	Evaluate the policies governing SSEs and their effectiveness in addressing industrial sickness.		5	5
SECTION E				
Q. No.	Compulsory Case study:	(1 × 15 = 15)	CO	KL
18.	<p>Rohit and Kavya, two commerce graduates, plan to start a sustainable eco-friendly packaging unit to supply biodegradable products to retail stores. They have moderate capital, limited business experience, but strong motivation and technical knowledge. They need to decide the appropriate ownership form, assess market feasibility, prepare a structured business plan and identify institutional assistance available for funding and support. Based on the above case, answer the following:</p> <p>a) Design a brief framework of a Business Plan suitable for the proposed venture.</p> <p>b) Create a structured outline of the key steps involved in starting this small business, including permits and feasibility assessment.</p> <p>c) Propose suitable financial and non-financial institutional assistance that they can avail and justify your choice.</p>		5	6
