

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86**  
(For candidates admitted from the academic year 2025 – 2026)

**B.COM. DEGREE EXAMINATION – APRIL 2026**  
**BANKING, FINANCE AND ENTREPRENEURSHIP**  
**SECOND SEMESTER**

**COURSE : ELECTIVE**  
**PAPER : ENTREPRENEURSHIP ECOSYSTEM**  
**SUBJECT CODE : 25BF/ME/EE23**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

<b>SECTION A</b>				
<b>Q. No.</b>	<b>Answer all questions not exceeding 50 words:</b>	<b>(4 x 2.5 = 10)</b>	<b>CO</b>	<b>KL</b>
1.	Who is an Entrepreneur?		1	K1
2.	What is a Business Plan?		1	K1
3.	Write a short note on working capital.		1	K1
4.	State any two objectives of MSME Policy.		1	K1
<b>SECTION B</b>				
<b>Q. No.</b>	<b>Answer all the questions not exceeding 100 words:</b>	<b>(4 x 5 = 20)</b>	<b>CO</b>	<b>KL</b>
5.	Discuss the factors influencing entrepreneurship development.		2	K2
6.	Explain the process of drawing a Business Plan.		2	K2
7.	Describe the different types of financial planning for a new venture.		2	K2
8.	Explain the importance of Small Scale Enterprises in the Indian economy.		2	K2
<b>SECTION C</b>				
<b>Q. No.</b>	<b>Answer any two questions not exceeding 500 words:</b>	<b>(2x 10 =20)</b>	<b>CO</b>	<b>KL</b>
9.	Explain the theories of entrepreneurship and their relevance.		3	K3
10.	Enumerate the sources of innovation and creativity in entrepreneurship. Illustrate with examples.		3	K3
11.	Discuss venture capital financing, angel investors and crowd funding as sources of finance.		3	K3
<b>SECTION D</b>				
<b>Q. No.</b>	<b>Answer any two questions not exceeding 500 words:</b>	<b>(2x10 =20)</b>	<b>CO</b>	<b>KL</b>
12.	Analyze the causes of industrial sickness in Small Scale Enterprises and suggest remedial measures.		4	K4
13.	Explain the financial assistance, subsidies and incentives provided by the government to promote entrepreneurship.		4	K4
14.	Illustrate the challenges in managing innovation in entrepreneurial ventures and suggest strategies to overcome them.		4	K4
<b>SECTION E</b>				
<b>Q. No.</b>	<b>Answer any two questions not exceeding 750 words:</b>	<b>(2 x 15 = 30)</b>	<b>CO</b>	<b>KL</b>
15.	Critically evaluate the role of entrepreneurship in the economic development of India, providing examples of successful ventures.		5	K5
16.	Assess the effectiveness of government initiatives of SIPCOT in promoting entrepreneurship in India.		5	K5
17.	Evaluate the different Sources of Finance for a startup and recommend the most suitable option.		5	K5
18.	Explain competitive factors and the legal requirements for establishing a new venture.		5	K5

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