

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024 and thereafter)

B.COM. DEGREE EXAMINATION – APRIL 2026
BANKING, FINANCE AND ENTREPRENEURSHIP
SIXTH SEMESTER

COURSE : MAJOR ELECTIVE
PAPER : TECHNOLOGY IN BANKING AND FINANCE
SUBJECT CODE : 23BF/ME/TB45
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION A			
Q. No.	Answer all questions not exceeding 50 words : (5 x 2=10)	CO	KL
1.	Define e- Banking.	1	K1
2.	Write a short note on data warehousing.	1	K1
3.	What is the role of encryption in security measures?	1	K1
4.	What is meant by integrated circuit card (ICC)?	1	K1
5.	State the importance of cash-less payments.	1	K1
SECTION B			
Q. No.	Answer any four questions not exceeding 150 words : (4 x 5=20)	CO	KL
6.	Mention any four dimensions of digital banking.	2	K2
7.	State any one application of data mining with an example.	2	K2
8.	Identify the constituents of banking technology.	2	K2
9.	Explain customer confidentiality in banking environment with an example.	2	K2
10.	List down the types of cyber security systems.	2	K2
11.	Discuss the need for digitalization.	2	K2
SECTION C			
Q. No.	Answer all questions not exceeding 500 words : (4 x 10=40)	CO	KL
12.	Enumerate the models of banking information technology. (OR) Elucidate the techniques used by systems hackers.	3	K3
13.	Outline the IT infrastructure in banking. (OR) Construct the origin of society working of SWIFT.	3	K3
14.	Explain the regulatory environment of internet banking. (OR) Examine the opportunities in banking industry.	4	K4
15.	Analyze the challenges faced by bankers in customer satisfaction. (OR) Discuss the benefits of e -banking.	4	K4
SECTION D			
Q. No.	Answer any two questions not exceeding 1000 words: (2 x 15=30)	CO	KL
16.	Assess the impact of information technology in Banking.	5	K5
17.	Describe the techniques in e-CRM.	5	K5
18.	Evaluate the role of IDBRT in banking development.	5	K5
