

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024 and thereafter)

B.COM. DEGREE EXAMINATION, APRIL 2026
BANKING, FINANCE AND ENTREPRENEURSHIP
FOURTH SEMESTER

COURSE : MAJOR ELECTIVE
PAPER : SOCIAL ENTREPRENEURSHIP
SUBJECT CODE : 23BF/ME/SE45
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A			
Q. No.	Answer all questions not exceeding 50 words.	(5 x 2 =10)	CO KL
1.	Define a Social Entrepreneur.	1	1
2.	What is meant by Supporting Agencies in Social Entrepreneurship?	1	1
3.	State the meaning of Social Entrepreneurship.	1	1
4.	Define Ethical Entrepreneurship.	1	1
5.	What is the PCDO Framework in the Social Entrepreneurship process?	1	1
SECTION B			
Q. No.	Answer any four questions not exceeding 150 words.	(4 x 5 = 20)	CO KL
6.	Explain the characteristics of a Social Entrepreneur.	2	2
7.	Discuss the concept of social value and community benefit in social entrepreneurship.	2	2
8.	Explain the meaning and importance of Ethical Entrepreneurship.	2	2
9.	Briefly discuss the objectives and activities of Self Employment Women's Association (SEWA).	2	2
10.	Distinguish between Entrepreneurship and Social Entrepreneurship.	2	2
11.	Explain the Timmons Model of the Entrepreneurship Process.	2	2
SECTION C			
Q. No.	Answer the following questions not exceeding 500 words.	(4 x 10 =40)	CO KL
12.	a) Identify the ethical relationship between an entrepreneur and customers. (OR) b) Explain the economic risk and autonomy involved in activities relating to goods or services in social entrepreneurship.	3 3	3 3
13.	a) Elucidate on the contribution of Technology Informatics Design Endeavour (TIDE) to social entrepreneurship. (OR) b) Sketch the qualities and skills required for a successful Social Entrepreneur.	3 3	3 3
14.	a) Explain the major challenges faced by Social Entrepreneurs. (OR) b) Discuss the exploration of hidden resources and the pursuit of sustainable models in social enterprises.	4 4	4 4
15.	a) Discuss the working model and social impact of Grameen Bank as a social enterprise. (OR) b) Examine the Case Model and the Social Entrepreneurship Framework.	4 4	4 4

SECTION D			
Q. No.	Answer any two questions not exceeding 1000 words. (2 x 15 = 30)	CO	KL
16.	Explain in detail the key components of social entrepreneurship feasibility study.	5	5
17.	Elaborate on Social Entrepreneurship in practice with reference to Supporting agencies such as Skoll Foundation and Ashoka.	5	5
18.	Describe the growth of Social Entrepreneurship in India with suitable examples.	5	5
